

Home Laundry Appliances in Germany

Market Direction | 2022-11-24 | 37 pages | Euromonitor

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Report description:

Home laundry appliances in Germany has continued to be impacted by production disruptions in 2022. This, combined with continued strong inflation in the country, has led average unit prices to increase, which is expected to lead to volume decline but rising current value sales in 2022. Similar to 2021, home laundry appliances has continued to be impacted by the high demand seen in 2020 as a result of home seclusion during the COVID-19 pandemic. However, the negative growth due to the pulling for...

Euromonitor International's Home Laundry Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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