

Refrigeration Appliances in Germany

Market Direction | 2022-11-24 | 40 pages | Euromonitor

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Report description:

Refrigeration appliances saw retail volume decline in 2021, and this is set to continue in 2022. Many purchases were pulled forward to 2020 due to the COVID-19 pandemic, especially freezers, which were purchased to help with stockpiled purchases during lockdowns. This factor, combined with the increasing economic uncertainties in the country, is set to negatively impact overall refrigeration appliances in Germany in 2022. Fridge-freezers is set to see the strongest performance amongst refrigerat...

Euromonitor International's Refrigeration Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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