

Global Fertility Services Forecast to 2027

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Report description:

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Market Overview

The primary market drivers accelerating market expansion are rising levels of stress, obesity, frequent smoking, and environmental variables. There is a significant need for fertilization services as a result of a number of social and environmental issues, including lifestyle modifications such as anxiety or depression, overweight, and heavy alcohol consumption. For instance, 4% fewer children were born in the nation in 2020 compared to 2019, as per NPR, a semi media institution in the US. At 55.8 births per 1,000 women aged between 15 to 44, according to preliminary data, the total fertility rate reached yet another record low. When infertility rates rise, there will be a greater need for fertility services.

Segment Overview

Underlying reason, Therapy type, and Regional Insights are the three types of segment insights that make up Global Fertility Services.

Male and female infertility are included in the market segmentation for fertility services based on the underlying cause.

The market data for fertility services has been divided by medication taken into ART and insufficiency medications.

The high percentage is attributed to a rise in the infertile rate, increased awareness of fertility services, technological advancements, and supportive government initiatives.

Regional Analysis

The analysis offers market insights for North America, Europe, Asia-Pacific, and the rest of the world, by region. The market for fertility services in Europe, which had sales of \$ 12.6871 billion in 2021, is anticipated to rise at a substantial CAGR throughout the study period. The high percentage is attributed to a rise in the failure rate, increased awareness of fertility services, technological advancements, and supportive government initiatives. For instance, per the European Society of Reproductive Biology and

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Embryology, the European Union does have the highest proportion of infertile in the world, affecting almost 25 million people. North America is expected to expand significantly during the projection period.

Major Players

The Global Fertility Service Sector is home to a variety of businesses, including the Irvine Scientific Company Inc., Cook Medical, Vitrolife, Monash IVF Group, Ferring B. V, Kitazato Cooperative, and Care Fertility, among others.

COVID 19 Impacts

The COVID-19 pandemic initially had a negative impact on the market for fertility services, but it quickly rebounded with a boost as many governments encouraged the restoration of infertility clinics, according to The Business Research Company's estimate of the worldwide fertility services industry. Since they followed the rules that were logistically feasible in their clinical setup, aligned their protocols with their hospital regulations, and was in agreement with the views of their clinical leaders, many people were seeking intending to go to infertility centres. Future COVID-19 immunisation rates are predicted to improve, which will benefit the market for fertility services because many nations are already in the unlocking stage and couples seeking treatment won't need to put off their plans. The rise in same-sex marriages is one of the main factors contributing to the market's explosive expansion, and it is anticipated that this trend will continue during the projection period. By using Partnership IVF, a type of IVF for lesbian couples that allows both partners to become physically active in the creation of their kid, same-sex couples will have a good impact on the IVF services. In this procedure, one partner provides the eggs, which are fertilised by sperm donation, and the other partner becomes pregnant. The market for fertility services will therefore grow as a result of the rise in same-sex unions.

Table of Contents:

TABLE OF CONTENT

1 EXECUTIVE SUMMARY

1.1 OVERVIEW 13

1.1.1 MARKET SYNOPSIS 13

2 MARKET INTRODUCTION

2.1 SCOPE OF THE STUDY 14

2.2 RESEARCH OBJECTIVE 14

2.3 LIST OF ASSUMPTIONS & LIMITATIONS 14

3 RESEARCH METHODOLOGY

3.1 OVERVIEW 16

3.2 DATA MINING 16

3.3 SECONDARY RESEARCH 17

3.4 PRIMARY RESEARCH 18

3.4.1 PRIMARY INTERVIEWS AND INFORMATION GATHERING PROCESS 18

3.4.2 BREAKDOWN OF PRIMARY RESPONDENTS 19

3.5 FORECASTING TECHNIQUES 20

3.6 RESEARCH METHODOLOGY FOR MARKET SIZE ESTIMATION 21

3.6.1 BOTTOM-UP APPROACH 22

3.6.2 TOP-DOWN APPROACH 22

3.7 DATA TRIANGULATION 23

3.8 VALIDATION 23

4 MARKET DYNAMICS

4.1 OVERVIEW 24

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4.2 DRIVERS	25
4.2.1 GROWTH IN THE MEDIAN AGE OF FIRST-TIME MOTHERHOOD AND DECLINING FERTILITY RATE	25
4.2.2 TECHNOLOGICAL ADVANCEMENTS IN FERTILITY TREATMENT	25
4.2.3 INCREASING PREVALENCE OF OBESITY AND CONSUMPTION OF ALCOHOL/CIGARETTES	25
4.2.4 DRIVERS IMPACT ANALYSIS	26
4.3 RESTRAINTS	26
4.3.1 HIGH PROCEDURAL COSTS OF ASSISTED REPRODUCTIVE TECHNIQUES IN DEVELOPED MARKETS	26
4.3.2 ETHICAL AND SOCIAL CONCERNS	27
4.3.3 RESTRAINTS IMPACT ANALYSIS	27
4.4 OPPORTUNITIES	28
4.4.1 REIMBURSEMENT FOR FERTILITY TREATMENTS	28
5 MARKET FACTOR ANALYSIS	
5.1 PORTER'S FIVE FORCES MODEL	29
5.1.1 THREAT OF NEW ENTRANTS	29
5.1.2 BARGAINING POWER OF SUPPLIERS	30
5.1.3 THREAT OF SUBSTITUTES	30
5.1.4 BARGAINING POWER OF BUYERS	30
5.1.5 INTENSITY OF RIVALRY	30
5.2 VALUE CHAIN ANALYSIS	31
5.2.1 R&D AND DESIGNING	31
5.2.2 MANUFACTURING	32
5.2.3 DISTRIBUTION	32
5.2.4 MARKETING & SALES	32
5.2.5 POST-SALES MONITORING	32
5.3 COVID-19 IMPACT ANALYSIS	33
5.3.1 IMPACT ON GROWTH RATE	33
5.3.2 IMPACT ON MAJOR PLAYERS	33
5.3.3 IMPACT ON MAJOR REGIONS	33
6 GLOBAL FERTILITY SERVICES MARKET, BY UNDERLYING CAUSE	
6.1 OVERVIEW	34
6.2 FEMALE INFERTILITY	35
6.3 MALE INFERTILITY	36
7 GLOBAL FERTILITY SERVICES MARKET, BY TREATMENT TYPE	
7.1 OVERVIEW	37
7.2 ASSISTED REPRODUCTIVE TECHNOLOGY (ART)	38
7.2.1 IN-VITRO FERTILIZATION (IVF)	39
7.2.2 FROZEN EMBRYO REPLACEMENT (FER)	39
7.2.3 ARTIFICIAL INSEMINATION	40
7.2.4 OTHERS	40
7.3 INFERTILITY DRUGS	41
8 GLOBAL FERTILITY SERVICES MARKET, BY REGION	
8.1 OVERVIEW	42
8.2 EUROPE	43
8.2.1 WESTERN EUROPE	45
8.2.1.1 GERMANY	46
8.2.1.2 UK	47
8.2.1.3 FRANCE	48

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8.2.1.4 ITALY	49
8.2.1.5 SPAIN	50
8.2.1.6 REST OF WESTERN EUROPE	51
8.2.2 EASTERN EUROPE	52
8.3 AMERICAS	54
8.3.1 NORTH AMERICA	56
8.3.1.1 US	57
8.3.1.2 CANADA	58
8.3.2 LATIN AMERICA	59
8.4 ASIA-PACIFIC	61
8.4.1 JAPAN	62
8.4.2 CHINA	63
8.4.3 INDIA	64
8.4.4 SOUTH KOREA	65
8.4.5 AUSTRALIA	66
8.4.6 REST OF ASIA PACIFIC	67
8.5 MIDDLE EAST & AFRICA	69
8.5.1 MIDDLE EAST	70
8.5.2 AFRICA	71
9 COMPETITIVE LANDSCAPE	
9.1 OVERVIEW	73
9.2 MAJOR PLAYERS IN THE GLOBAL FERTILITY SERVICES MARKET	73
9.3 COMPETITIVE BENCHMARKING	74
9.4 COMPETITOR DASHBOARD	75
9.5 DEVELOPMENTS IN THE GLOBAL FERTILITY SERVICES MARKET	76
9.5.1 ACQUISITION	76
9.5.2 COLLABORATION	76
9.5.3 EXPANSION	76
9.5.4 DEVELOPMENT	77
9.5.5 JOINT VENTURE	77
9.5.6 PRODUCT LAUNCH/PRODUCT APPROVAL	77
10 COMPANY PROFILES	
10.1 MERCK KGAA	78
10.1.1 COMPANY OVERVIEW	78
10.1.2 FINANCIAL OVERVIEW	79
10.1.3 PRODUCTS/SERVICES OFFERED	79
10.1.4 KEY DEVELOPMENTS	80
10.1.5 SWOT ANALYSIS	80
10.1.6 KEY STRATEGIES	81
10.2 COOPERSURGICAL, INC.	82
10.2.1 COMPANY OVERVIEW	82
10.2.2 FINANCIAL OVERVIEW	83
10.2.3 PRODUCTS/SERVICES OFFERED	83
10.2.4 KEY DEVELOPMENTS	84
10.2.5 SWOT ANALYSIS	85
10.2.6 KEY STRATEGIES	85
10.3 CARE FERTILITY	86

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10.3.1 COMPANY OVERVIEW	86
10.3.2 FINANCIAL OVERVIEW	86
10.3.3 PRODUCTS/SERVICES OFFERED	86
10.3.4 KEY DEVELOPMENTS	87
10.3.5 SWOT ANALYSIS	87
10.3.6 KEY STRATEGIES	87
10.4 FERRING BV.	88
10.4.1 COMPANY OVERVIEW	88
10.4.2 FINANCIAL OVERVIEW	88
10.4.3 PRODUCTS/SERVICES OFFERED	88
10.4.4 KEY DEVELOPMENTS	89
10.4.5 SWOT ANALYSIS	89
10.4.6 KEY STRATEGIES	89
10.5 INVO BIOSCIENCE	90
10.5.1 COMPANY OVERVIEW	90
10.5.2 FINANCIAL OVERVIEW	90
10.5.3 PRODUCTS/SERVICES OFFERED	90
10.5.4 KEY DEVELOPMENTS	91
10.5.5 SWOT ANALYSIS	91
10.5.6 KEY STRATEGIES	91
10.6 VITROLIFE	92
10.6.1 COMPANY OVERVIEW	92
10.6.2 FINANCIAL OVERVIEW	92
10.6.3 PRODUCTS/SERVICES OFFERED	93
10.6.4 KEY DEVELOPMENTS	94
10.6.5 SWOT ANALYSIS	95
10.6.6 KEY STRATEGIES	95
10.7 MONASH IVF GROUP	96
10.7.1 COMPANY OVERVIEW	96
10.7.2 FINANCIAL OVERVIEW	96
10.7.3 PRODUCTS/SERVICES OFFERED	97
10.7.4 KEY DEVELOPMENTS	97
10.7.5 SWOT ANALYSIS	98
10.7.6 KEY STRATEGIES	98
10.8 COOK	99
10.8.1 COMPANY OVERVIEW	99
10.8.2 FINANCIAL OVERVIEW	99
10.8.3 PRODUCTS/SERVICES OFFERED	99
10.8.4 KEY DEVELOPMENTS	100
10.8.5 SWOT ANALYSIS	101
10.8.6 KEY STRATEGIES	101
10.9 FUJIFILM IRVINE SCIENTIFIC	102
10.9.1 COMPANY OVERVIEW	102
10.9.2 FINANCIAL OVERVIEW	102
10.9.3 PRODUCTS/SERVICES OFFERED	103
10.9.4 KEY DEVELOPMENTS	103
10.9.5 SWOT ANALYSIS	104

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10.9.6 KEY STRATEGIES	104
10.10 KITAZATO CORPORATION	105
10.10.1 COMPANY OVERVIEW	105
10.10.2 FINANCIAL OVERVIEW	105
10.10.3 PRODUCTS/SERVICES OFFERED	105
10.10.4 KEY DEVELOPMENTS	106
10.10.5 SWOT ANALYSIS	106
10.10.6 KEY STRATEGIES	106
11 APPENDIX	
11.1 REFERENCES	107
11.2 RELATED REPORTS	107

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