

North America Botulinum Toxin Market Forecast 2023-2032

Market Report | 2023-05-08 | 166 pages | Inkwood Research

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Report description:

KEY FINDINGS

The North America botulinum toxin market is assessed to rise with a 10.10% CAGR during the forecasted period, 2023 to 2032. Market growth drivers include increasing demand for cosmetic procedures and expanding therapeutic uses in the region.

MARKET INSIGHTS

The North America botulinum toxin market growth assessment includes a thorough analysis of the United States and Canada. Canada's growing interest in non-invasive cosmetic procedures has driven the use of botulinum neurotoxin injections for medical and cosmetic purposes. Three forms of botulinum toxin are available for patients, and Canada has 530 plastic surgeons contributing to the market, according to ISAPS. However, regulatory guidelines and associated side effects may hinder market growth.

Furthermore, the relatively high cost of products and treatments in Canada compared to emerging economies in Asia may result in patients traveling to the region for treatment. Canada also lags behind other developed and developing countries in terms of the number of esthetic surgeons and professionals, accounting for only 1% of the total number of plastic surgeons globally. Despite these challenges, the growing demand for non-invasive cosmetic procedures, such as botulinum toxin injections, is expected to drive market growth. The Canadian government's commitment to regulating cosmetic procedures and ensuring patient safety will also contribute to the growth of the market.

COMPETITIVE INSIGHTS

Leading market players operating in the market include AbbVie Inc, Revance Therapeutics Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

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- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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