

Asia-Pacific Botulinum Toxin Market Forecast 2023-2032

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Report description:

KEY FINDINGS

The Asia-Pacific botulinum toxin market is projected to grow with a 10.19% CAGR between the forecast years 2023 and 2032. Growing preference for non-surgical aesthetic treatments, the popularity of botulinum toxin treatments among facelift patients, including minimal discomfort, reduced downtime, and lasting effects, is further expected to boost the market growth.

MARKET INSIGHTS

The Asia-Pacific botulinum toxin market growth analysis includes the analysis of Singapore, Australia & New Zealand, South Korea, Japan, India, Thailand, China, and Rest of Asia-Pacific. South Korea has emerged as one of the top markets for cosmetic procedures worldwide, with the sector's revenue estimated to be \$10 billion. Several factors, such as medical tourism, high-tech products, rising awareness, and an aging population, propel the market growth.

Botox injections are expected to grow considerably due to South Korea's aging population, where nearly 40% of the population will be over 65 by 2060. Additionally, migraine sufferers are increasing in South Korea, leading to a surge in demand for botulinum toxin for chronic migraine treatment. Organizations like the Korean Headache Society are actively working to help those suffering from migraines. The demand for botulinum toxin for cosmetic purposes in South Korea is also high.

In Singapore, the prevalence of migraine is high, causing significant economic losses. Hence, market players have the opportunity to establish themselves in the country. Singapore imports most of its Botulinum toxin from India and is the second-largest importer of the product globally. Apart from medical use, botulinum toxin is increasingly used in cosmetic procedures in Singapore. These market trends indicate a growing demand for botulinum toxin in Asia-Pacific.

COMPETITIVE INSIGHTS

Leading market players entails Lanzhou Institute of Biological Products Co Ltd, Merz Pharma, Medytox, Daewoong Pharmaceutical Co Ltd, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations

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- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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