

China Beauty & Personal Care Market Forecast 2023-2030

Market Report | 2023-05-08 | 146 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$900.00
- Global Site License \$1000.00
- \$1200.00

Report description:

KEY FINDINGS

The China beauty & personal care market is predicted to grow with a CAGR of 4.74% over the forecasted period. The country's market growth is spurred by the population's increasing cognizance about healthier lifestyles, the rise in product launches by beauty & personal care brands, as well as the surging need for products with organic and natural formulations. While the base year considered for the studied market is 2022, the forecasted years are from 2023 to 2030.

MARKET INSIGHTS

As natural ingredients have become a major priority and concern among local consumers in China, traditional Chinese components in skin care products are gaining significant traction. Accordingly, brands are launching products with exotic elements, with a concurrent rise in the demand for organic goods. For example, while Chinese face masks with snail cream are becoming increasingly popular, organic components with healing, as well as anti-aging effects are also observing increased demand. These ingredients include green tea extract, argan oil serum, Vitamin C, and Mandelic acid.

The beauty & personal care market in China is also characterized by advanced products providing enhanced efficacy, supplemented by technological innovations. In this regard, Inoherb implemented fermentation technology in order to increase the concentration of Rhodiola, a major raw material in Chinese herbal medicine, by 10 times in its anti-aging product. Therefore, the above-mentioned factors are anticipated to provide the market in China with lucrative growth prospects.

COMPETITIVE INSIGHTS

Key players operating in the market include Shiseido Company Limited, The Estee Lauder Companies Inc, L'Oreal SA, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. METHODOLOGY

1.3. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. COUNTRY SNAPSHOT

2.3. COUNTRY ANALYSIS

2.4. SCOPE OF STUDY

2.5. CRISIS SCENARIO ANALYSIS

2.5.1. IMPACT OF COVID-19 ON BEAUTY & PERSONAL CARE MARKET

2.6. MAJOR MARKET FINDINGS

2.6.1. POPULAR BENEFITS OF CBD

2.6.2. MALE SKIN CARE & GROOMING PRODUCTS' RISING TREND

2.6.3. INCLUSIVE BEAUTY: SETTING THE BAR FOR BEAUTY & PERSONAL CARE MARKET

3. MARKET DYNAMICS

3.1. KEY DRIVERS

3.1.1. SURGING DEMAND FOR ANTI-AGING PRODUCTS

3.1.2. INCREASING AWARENESS OF CHILDREN'S ORAL HYGIENE

3.1.3. HIGHER SALES DUE TO RISING E-COMMERCE

3.2. KEY RESTRAINTS

3.2.1. EXORBITANT MANUFACTURING COSTS

3.2.2. READILY AVAILABLE COUNTERFEIT PRODUCTS

3.2.3. CONCERNS ABOUT HARMFUL CHEMICAL INGREDIENTS

4. KEY ANALYTICS

4.1. KEY MARKET TRENDS

4.2. PORTER'S FIVE FORCES ANALYSIS

4.2.1. BUYERS POWER

4.2.2. SUPPLIERS POWER

4.2.3. SUBSTITUTION

4.2.4. NEW ENTRANTS

4.2.5. INDUSTRY RIVALRY

4.3. GROWTH PROSPECT MAPPING

4.3.1. GROWTH PROSPECT MAPPING FOR CHINA

4.4. MARKET MATURITY ANALYSIS

4.5. MARKET CONCENTRATION ANALYSIS

4.6. VALUE CHAIN ANALYSIS

4.7. KEY BUYING CRITERIA

4.7.1. BRAND VALUE

4.7.2. PRODUCT REVIEWS

4.7.3. COST

4.7.4. FORMULATION

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5. MARKET BY PRODUCT TYPE
 - 5.1. BABY AND CHILD-SPECIFIC PRODUCTS
 - 5.2. BATH AND SHOWER
 - 5.3. COLOR COSMETICS
 - 5.4. FRAGRANCE
 - 5.5. HAIR CARE
 - 5.6. MEN'S GROOMING
 - 5.7. ORAL CARE
 - 5.8. SKIN CARE
 - 5.9. SUN CARE
 - 5.10. OTHER PRODUCT TYPES (DEPILATORIES, DEODORANTS, ETC.)
- 6. MARKET BY DISTRIBUTION CHANNEL
 - 6.1. HYPERMARKET
 - 6.2. SUPERMARKET
 - 6.3. BEAUTY SPECIALIST
 - 6.4. CHEMIST/ PHARMACY
 - 6.5. DRUGSTORE/ PARA-PHARMACY
 - 6.6. E-COMMERCE
 - 6.7. OTHER DISTRIBUTION CHANNELS
- 7. COMPETITIVE LANDSCAPE
 - 7.1. KEY STRATEGIC DEVELOPMENTS
 - 7.1.1. ACQUISITIONS
 - 7.1.2. PRODUCT LAUNCHES
 - 7.1.3. PARTNERSHIPS & AGREEMENTS
 - 7.2. COMPANY PROFILES
 - 7.2.1. JOHNSON & JOHNSON
 - 7.2.1.1. COMPANY OVERVIEW
 - 7.2.1.2. PRODUCT LIST
 - 7.2.1.3. STRENGTHS & CHALLENGES
 - 7.2.2. KAO CORPORATION
 - 7.2.2.1. COMPANY OVERVIEW
 - 7.2.2.2. PRODUCT LIST
 - 7.2.2.3. STRENGTHS & CHALLENGES
 - 7.2.3. L'OREAL SA
 - 7.2.3.1. COMPANY OVERVIEW
 - 7.2.3.2. PRODUCT LIST
 - 7.2.3.3. STRENGTHS & CHALLENGES
 - 7.2.4. SHISEIDO COMPANY LIMITED
 - 7.2.4.1. COMPANY OVERVIEW
 - 7.2.4.2. PRODUCT LIST
 - 7.2.4.3. STRENGTHS & CHALLENGES
 - 7.2.5. THE ESTEE LAUDER COMPANIES INC
 - 7.2.5.1. COMPANY OVERVIEW
 - 7.2.5.2. PRODUCT LIST
 - 7.2.5.3. STRENGTHS & CHALLENGES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

China Beauty & Personal Care Market Forecast 2023-2030

Market Report | 2023-05-08 | 146 pages | Inkwood Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$900.00
	Global Site License	\$1000.00
		\$1200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-11"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com