

Europe Beauty & Personal Care Market Forecast 2023-2032

Market Report | 2023-05-08 | 157 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$1250.00
- Global Site License \$1500.00
- \$2000.00

Report description:

KEY FINDINGS

The Europe beauty & personal care market is set to grow with a CAGR of 2.54% during the projection period of 2023-2032. Some of the leading factors influencing the market growth of the region include the awareness campaigns and programs initiated by government agencies as well as international organizations, the increasing demand for organic and natural beauty & personal care products, and the growing consumer cognizance of personal cleanliness and grooming.

MARKET INSIGHTS

The Europe beauty & personal care market growth study covers a detailed analysis of France, Italy, Spain, Poland, Germany, the United Kingdom, the Netherlands, and Rest of Europe. In France, brands considerably rely on natural, allergen-free, aluminum-free, and paraben-free formulae to satisfy customers' need for safer products. Moreover, the penetration of small-scale brands in the country, predominantly within the natural and organic segment, illustrates innovative products' advancement. These developments include novel care characteristics such as shower gels for atopic skin.

On the other hand, established beauty care groups dominate the French beauty and personal care avenues. For instance, L'Oreal leads the market owing to its significant brand portfolio. Similarly, the mass market comprises distinguished players like Beiersdorf, and Yves Rocher, whereas premium competitors include the renowned dermo-cosmetics expert Pierre Fabre and the luxurious LVMH. Hence, as mentioned above, these factors are projected to propel the beauty & personal care market growth in Europe during the forecast period.

COMPETITIVE INSIGHTS

Eminent players operating in the market are The Estee Lauder Companies Inc, Beiersdorf AG, Oriflame Cosmetics Global SA, etc. Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. METHODOLOGY

1.3. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. MARKET OVERVIEW

2.3. SCOPE OF STUDY

2.4. CRISIS SCENARIO ANALYSIS

2.4.1. IMPACT OF COVID-19 ON BEAUTY & PERSONAL CARE MARKET

2.5. MAJOR MARKET FINDINGS

2.5.1. POPULAR BENEFITS OF CBD

2.5.2. MALE SKIN CARE & GROOMING PRODUCTS' RISING TREND

2.5.3. INCLUSIVE BEAUTY: SETTING THE BAR FOR BEAUTY & PERSONAL CARE MARKET

3. MARKET DYNAMICS

3.1. KEY DRIVERS

3.1.1. SURGING DEMAND FOR ANTI-AGING PRODUCTS

3.1.2. INCREASING AWARENESS OF CHILDREN'S ORAL HYGIENE

3.1.3. HIGHER SALES DUE TO RISING E-COMMERCE

3.2. KEY RESTRAINTS

3.2.1. EXORBITANT MANUFACTURING COSTS

3.2.2. READILY AVAILABLE COUNTERFEIT PRODUCTS

3.2.3. CONCERNS ABOUT HARMFUL CHEMICAL INGREDIENTS

4. KEY ANALYTICS

4.1. KEY MARKET TRENDS

4.2. PORTER'S FIVE FORCES ANALYSIS

4.2.1. BUYERS POWER

4.2.2. SUPPLIERS POWER

4.2.3. SUBSTITUTION

4.2.4. NEW ENTRANTS

4.2.5. INDUSTRY RIVALRY

4.3. GROWTH PROSPECT MAPPING

4.3.1. GROWTH PROSPECT MAPPING FOR POLAND

4.4. MARKET MATURITY ANALYSIS

4.5. MARKET CONCENTRATION ANALYSIS

4.6. VALUE CHAIN ANALYSIS

4.7. KEY BUYING CRITERIA

4.7.1. BRAND VALUE

4.7.2. PRODUCT REVIEWS

4.7.3. COST

4.7.4. FORMULATION

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5. MARKET BY PRODUCT TYPE
 - 5.1. BABY AND CHILD-SPECIFIC PRODUCTS
 - 5.2. BATH AND SHOWER
 - 5.3. COLOR COSMETICS
 - 5.4. FRAGRANCE
 - 5.5. HAIR CARE
 - 5.6. MEN'S GROOMING
 - 5.7. ORAL CARE
 - 5.8. SKIN CARE
 - 5.9. SUN CARE
 - 5.10. OTHER PRODUCT TYPES (DEPILATORIES, DEODORANTS, ETC.)
- 6. MARKET BY DISTRIBUTION CHANNEL
 - 6.1. HYPERMARKET
 - 6.2. SUPERMARKET
 - 6.3. BEAUTY SPECIALIST
 - 6.4. CHEMIST/ PHARMACY
 - 6.5. DRUGSTORE/ PARA-PHARMACY
 - 6.6. E-COMMERCE
 - 6.7. OTHER DISTRIBUTION CHANNELS
- 7. GEOGRAPHICAL ANALYSIS
 - 7.1. EUROPE
 - 7.1.1. MARKET SIZE & ESTIMATES
 - 7.1.2. EUROPE BEAUTY & PERSONAL CARE MARKET GROWTH ENABLERS
 - 7.1.3. EUROPE BEAUTY & PERSONAL CARE MARKET CHALLENGES
 - 7.1.4. KEY PLAYERS IN EUROPE BEAUTY & PERSONAL CARE MARKET
 - 7.1.5. COUNTRY ANALYSIS
 - 7.1.5.1. UNITED KINGDOM
 - 7.1.5.1.1. UNITED KINGDOM BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.2. GERMANY
 - 7.1.5.2.1. GERMANY BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.3. FRANCE
 - 7.1.5.3.1. FRANCE BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.4. ITALY
 - 7.1.5.4.1. ITALY BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.5. SPAIN
 - 7.1.5.5.1. SPAIN BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.6. POLAND
 - 7.1.5.6.1. POLAND BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.7. NETHERLANDS
 - 7.1.5.7.1. NETHERLANDS BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.8. REST OF EUROPE
 - 7.1.5.8.1. REST OF EUROPE BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
- 8. COMPETITIVE LANDSCAPE
 - 8.1. KEY STRATEGIC DEVELOPMENTS
 - 8.1.1. ACQUISITIONS
 - 8.1.2. PRODUCT LAUNCHES
 - 8.1.3. PARTNERSHIPS & AGREEMENTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2. COMPANY PROFILES
 - 8.2.1. BEIERSDORF AG
 - 8.2.1.1. COMPANY OVERVIEW
 - 8.2.1.2. PRODUCT LIST
 - 8.2.1.3. STRENGTHS & CHALLENGES
 - 8.2.2. COTY INC
 - 8.2.2.1. COMPANY OVERVIEW
 - 8.2.2.2. PRODUCT LIST
 - 8.2.2.3. STRENGTHS & CHALLENGES
 - 8.2.3. JOHNSON & JOHNSON
 - 8.2.3.1. COMPANY OVERVIEW
 - 8.2.3.2. PRODUCT LIST
 - 8.2.3.3. STRENGTHS & CHALLENGES
 - 8.2.4. KAO CORPORATION
 - 8.2.4.1. COMPANY OVERVIEW
 - 8.2.4.2. PRODUCT LIST
 - 8.2.4.3. STRENGTHS & CHALLENGES
 - 8.2.5. L'OCCITANE GROUP
 - 8.2.5.1. COMPANY OVERVIEW
 - 8.2.5.2. PRODUCT LIST
 - 8.2.5.3. STRENGTHS & CHALLENGES
 - 8.2.6. L'OREAL SA
 - 8.2.6.1. COMPANY OVERVIEW
 - 8.2.6.2. PRODUCT LIST
 - 8.2.6.3. STRENGTHS & CHALLENGES
 - 8.2.7. LVMH MOET HENNESSY LOUIS VUITTON SE
 - 8.2.7.1. COMPANY OVERVIEW
 - 8.2.7.2. PRODUCT LIST
 - 8.2.7.3. STRENGTHS & CHALLENGES
 - 8.2.8. MARY KAY INC
 - 8.2.8.1. COMPANY OVERVIEW
 - 8.2.8.2. PRODUCT LIST
 - 8.2.8.3. STRENGTHS & CHALLENGES
 - 8.2.9. NATURA & CO HOLDING SA
 - 8.2.9.1. COMPANY OVERVIEW
 - 8.2.9.2. PRODUCT LIST
 - 8.2.9.3. STRENGTHS & CHALLENGES
 - 8.2.10. ORIFLAME COSMETICS GLOBAL SA
 - 8.2.10.1. COMPANY OVERVIEW
 - 8.2.10.2. PRODUCT LIST
 - 8.2.10.3. STRENGTHS & CHALLENGES
 - 8.2.11. PROCTER & GAMBLE
 - 8.2.11.1. COMPANY OVERVIEW
 - 8.2.11.2. PRODUCT LIST
 - 8.2.11.3. STRENGTHS & CHALLENGES
 - 8.2.12. SALLY BEAUTY HOLDINGS INC
 - 8.2.12.1. COMPANY OVERVIEW

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.2.12.2. PRODUCT LIST
8.2.12.3. STRENGTHS & CHALLENGES
8.2.13. SHISEIDO COMPANY LIMITED
8.2.13.1. COMPANY OVERVIEW
8.2.13.2. PRODUCT LIST
8.2.13.3. STRENGTHS & CHALLENGES
8.2.14. THE ESTEE LAUDER COMPANIES INC
8.2.14.1. COMPANY OVERVIEW
8.2.14.2. PRODUCT LIST
8.2.14.3. STRENGTHS & CHALLENGES
8.2.15. UNILEVER PLC
8.2.15.1. COMPANY OVERVIEW
8.2.15.2. PRODUCT LIST
8.2.15.3. STRENGTHS & CHALLENGES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe Beauty & Personal Care Market Forecast 2023-2032

Market Report | 2023-05-08 | 157 pages | Inkwood Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1250.00
	Global Site License	\$1500.00
		\$2000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com