

Asia-Pacific Beauty & Personal Care Market Forecast 2023-2032

Market Report | 2023-05-08 | 164 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$1250.00
- Global Site License \$1500.00
- \$2000.00

Report description:

KEY FINDINGS

The Asia-Pacific beauty & personal care market is projected to register a CAGR of 3.50% over the estimated period of 2023-2032. Some of the leading factors influencing the market growth of the region include the surging need for natural as well as organic products, the rising young population, and manufacturers' efforts toward improving their product lines in order to fulfill the continually transitioning demands of consumers.

MARKET INSIGHTS

China, India, Australia, Thailand, Japan, South Korea, Indonesia, and Rest of Asia-Pacific are evaluated for the Asia-Pacific beauty & personal care market growth assessment. In Thailand, surveys conducted by beauty & personal care brand owners revealed that consumers are becoming less conservative with regard to appearance, and this trend is particularly notable among the younger population. Furthermore, people have limited knowledge about the ingredients or usage of beauty & personal care products, with the majority of consumers relying on their long-term favorite brands.

In Japan, the beauty & personal care market is fragmented, given the presence of several brands. In addition, the entry of new companies has also accelerated fragmentation. For instance, Asahi Calpis Wellness introduced the probiotic skin care brand Lactina, supplemented by the firm's strong reputation in probiotics along with its globally well-known drink, Calpis/Calpico. Conversely, in Indonesia, the Korean wave has had a significant impact on Korean beauty brands' demand, facilitating K-Beauty skin care routines. The latest and most popular routine is the use of facial sheet masks since they are compact and very easy to use. Hence, these factors are anticipated to supplement the Asia-Pacific beauty & personal care market growth over the forecast period.

COMPETITIVE INSIGHTS

Some of the key firms operating in the market include Kao Corporation, Unilever PLC, Shiseido Company Limited, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY	
1.1. STUDY OBJECTIVES	
1.2. METHODOLOGY	
1.3. ASSUMPTIONS & LIMITATIONS	
2. EXECUTIVE SUMMARY	
2.1. MARKET SIZE & ESTIMATES	
2.2. MARKET OVERVIEW	
2.3. SCOPE OF STUDY	
2.4. CRISIS SCENARIO ANALYSIS	
2.4.1. IMPACT OF COVID-19 ON BEAUTY & PERSONAL CARE MARKET	
2.5. MAJOR MARKET FINDINGS	
2.5.1. POPULAR BENEFITS OF CBD	
2.5.2. MALE SKIN CARE & GROOMING PRODUCTS' RISING TREND	
2.5.3. INCLUSIVE BEAUTY: SETTING THE BAR FOR BEAUTY & PERSONAL CARE MARKET	
3. MARKET DYNAMICS	
3.1. KEY DRIVERS	
3.1.1. SURGING DEMAND FOR ANTI-AGING PRODUCTS	
3.1.2. INCREASING AWARENESS OF CHILDREN'S ORAL HYGIENE	
3.1.3. HIGHER SALES DUE TO RISING E-COMMERCE	
3.2. KEY RESTRAINTS	
3.2.1. EXORBITANT MANUFACTURING COSTS	
3.2.2. READILY AVAILABLE COUNTERFEIT PRODUCTS	
3.2.3. CONCERNS ABOUT HARMFUL CHEMICAL INGREDIENTS	
4. KEY ANALYTICS	
4.1. KEY MARKET TRENDS	
4.2. PORTER'S FIVE FORCES ANALYSIS	
4.2.1. BUYERS POWER	
4.2.2. SUPPLIERS POWER	
4.2.3. SUBSTITUTION	
4.2.4. NEW ENTRANTS	
4.2.5. INDUSTRY RIVALRY	
4.3. GROWTH PROSPECT MAPPING	
4.3.1. GROWTH PROSPECT MAPPING FOR CHINA	
4.4. MARKET MATURITY ANALYSIS	
4.5. MARKET CONCENTRATION ANALYSIS	
4.6. VALUE CHAIN ANALYSIS	
4.7. KEY BUYING CRITERIA	
4.7.1. BRAND VALUE	
4.7.2. PRODUCT REVIEWS	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.7.3. COST
- 4.7.4. FORMULATION
- 5. MARKET BY PRODUCT TYPE
 - 5.1. BABY AND CHILD-SPECIFIC PRODUCTS
 - 5.2. BATH AND SHOWER
 - 5.3. COLOR COSMETICS
 - 5.4. FRAGRANCE
 - 5.5. HAIR CARE
 - 5.6. MEN'S GROOMING
 - 5.7. ORAL CARE
 - 5.8. SKIN CARE
 - 5.9. SUN CARE
 - 5.10. OTHER PRODUCT TYPES (DEPILATORIES, DEODORANTS, ETC.)
- 6. MARKET BY DISTRIBUTION CHANNEL
 - 6.1. HYPERMARKET
 - 6.2. SUPERMARKET
 - 6.3. BEAUTY SPECIALIST
 - 6.4. CHEMIST/ PHARMACY
 - 6.5. DRUGSTORE/ PARA-PHARMACY
 - 6.6. E-COMMERCE
 - 6.7. OTHER DISTRIBUTION CHANNELS
- 7. GEOGRAPHICAL ANALYSIS
 - 7.1. ASIA-PACIFIC
 - 7.1.1. MARKET SIZE & ESTIMATES
 - 7.1.2. ASIA-PACIFIC BEAUTY & PERSONAL CARE MARKET GROWTH ENABLERS
 - 7.1.3. ASIA-PACIFIC BEAUTY & PERSONAL CARE MARKET CHALLENGES
 - 7.1.4. KEY PLAYERS IN ASIA-PACIFIC BEAUTY & PERSONAL CARE MARKET
 - 7.1.5. COUNTRY ANALYSIS
 - 7.1.5.1. CHINA
 - 7.1.5.1.1. CHINA BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.2. JAPAN
 - 7.1.5.2.1. JAPAN BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.3. INDIA
 - 7.1.5.3.1. INDIA BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.4. SOUTH KOREA
 - 7.1.5.4.1. SOUTH KOREA BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.5. THAILAND
 - 7.1.5.5.1. THAILAND BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.6. INDONESIA
 - 7.1.5.6.1. INDONESIA BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.7. AUSTRALIA
 - 7.1.5.7.1. AUSTRALIA BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
 - 7.1.5.8. REST OF ASIA-PACIFIC
 - 7.1.5.8.1. REST OF ASIA-PACIFIC BEAUTY & PERSONAL CARE MARKET SIZE & OPPORTUNITIES
- 8. COMPETITIVE LANDSCAPE
 - 8.1. KEY STRATEGIC DEVELOPMENTS
 - 8.1.1. ACQUISITIONS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1.2. PRODUCT LAUNCHES
- 8.1.3. PARTNERSHIPS & AGREEMENTS
- 8.2. COMPANY PROFILES
 - 8.2.1. BEIERSDORF AG
 - 8.2.1.1. COMPANY OVERVIEW
 - 8.2.1.2. PRODUCT LIST
 - 8.2.1.3. STRENGTHS & CHALLENGES
 - 8.2.2. COTY INC
 - 8.2.2.1. COMPANY OVERVIEW
 - 8.2.2.2. PRODUCT LIST
 - 8.2.2.3. STRENGTHS & CHALLENGES
 - 8.2.3. JOHNSON & JOHNSON
 - 8.2.3.1. COMPANY OVERVIEW
 - 8.2.3.2. PRODUCT LIST
 - 8.2.3.3. STRENGTHS & CHALLENGES
 - 8.2.4. KAO CORPORATION
 - 8.2.4.1. COMPANY OVERVIEW
 - 8.2.4.2. PRODUCT LIST
 - 8.2.4.3. STRENGTHS & CHALLENGES
 - 8.2.5. L'OCCITANE GROUP
 - 8.2.5.1. COMPANY OVERVIEW
 - 8.2.5.2. PRODUCT LIST
 - 8.2.5.3. STRENGTHS & CHALLENGES
 - 8.2.6. L'OREAL SA
 - 8.2.6.1. COMPANY OVERVIEW
 - 8.2.6.2. PRODUCT LIST
 - 8.2.6.3. STRENGTHS & CHALLENGES
 - 8.2.7. LVMH MOET HENNESSY LOUIS VUITTON SE
 - 8.2.7.1. COMPANY OVERVIEW
 - 8.2.7.2. PRODUCT LIST
 - 8.2.7.3. STRENGTHS & CHALLENGES
 - 8.2.8. MARY KAY INC
 - 8.2.8.1. COMPANY OVERVIEW
 - 8.2.8.2. PRODUCT LIST
 - 8.2.8.3. STRENGTHS & CHALLENGES
 - 8.2.9. NATURA & CO HOLDING SA
 - 8.2.9.1. COMPANY OVERVIEW
 - 8.2.9.2. PRODUCT LIST
 - 8.2.9.3. STRENGTHS & CHALLENGES
 - 8.2.10. ORIFLAME COSMETICS GLOBAL SA
 - 8.2.10.1. COMPANY OVERVIEW
 - 8.2.10.2. PRODUCT LIST
 - 8.2.10.3. STRENGTHS & CHALLENGES
 - 8.2.11. PROCTER & GAMBLE
 - 8.2.11.1. COMPANY OVERVIEW
 - 8.2.11.2. PRODUCT LIST
 - 8.2.11.3. STRENGTHS & CHALLENGES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.12. SALLY BEAUTY HOLDINGS INC
 - 8.2.12.1. COMPANY OVERVIEW
 - 8.2.12.2. PRODUCT LIST
 - 8.2.12.3. STRENGTHS & CHALLENGES
- 8.2.13. SHISEIDO COMPANY LIMITED
 - 8.2.13.1. COMPANY OVERVIEW
 - 8.2.13.2. PRODUCT LIST
 - 8.2.13.3. STRENGTHS & CHALLENGES
- 8.2.14. THE ESTEE LAUDER COMPANIES INC
 - 8.2.14.1. COMPANY OVERVIEW
 - 8.2.14.2. PRODUCT LIST
 - 8.2.14.3. STRENGTHS & CHALLENGES
- 8.2.15. UNILEVER PLC
 - 8.2.15.1. COMPANY OVERVIEW
 - 8.2.15.2. PRODUCT LIST
 - 8.2.15.3. STRENGTHS & CHALLENGES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Asia-Pacific Beauty & Personal Care Market Forecast 2023-2032

Market Report | 2023-05-08 | 164 pages | Inkwood Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1250.00
	Global Site License	\$1500.00
		\$2000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com