

## **Green Tire Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030**

Market Report | 2023-04-17 | 180 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4795.00
- Enterprise \$7195.00

### **Report description:**

The report on the global green tire market provides qualitative and quantitative analysis for the period from 2021-2030. The report predicts the global green tire market to grow with a CAGR of Around 7% over the forecast period from 2023-2030. The study on green tire market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

The report on green tire market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global green tire market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global green tire market over the period of 2021-2030. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.

#### **Report Findings**

##### **1) Drivers**

- Growing demand for fuel-efficient vehicles is driving the market growth.
- The growing concern for the environment is influencing market growth.

##### **2) Restraints**

- Lack of awareness is a significant restraint to the growth of the green tire market.

##### **3) Opportunities**

- Increasing demand from emerging markets will create ample growth opportunities.

#### **Research Methodology**

##### **A) Primary Research**

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research

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2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global green tire market is segmented on the basis of vehicle type, and application.

#### The Global Green Tire Market by Vehicle Type

- Passenger
- Commercial

#### The Global Green Tire Market by Application

- On-road
- Off-road

#### Company Profiles

The companies covered in the report include

- MICHELIN
- Bridgestone India Private Ltd.
- The Goodyear Tire & Rubber Company
- Hankook Tire & Technology
- Pirelli & C. S.p.A.
- GRI Tires
- Nokian Tyres plc
- Toyo Tire U.S.A. Corp.
- Zhongce Rubber Group Co., Ltd.
- Other Companies

#### What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the green tire market.
2. Complete coverage of all the segments in the green tire market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global green tire market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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## Table of Contents:

### Table of Content

#### Chapter 1. Preface

##### 1.1. Report Description

##### 1.2. Research Methods

##### 1.3. Research Approaches

#### Chapter 2. Executive Summary

##### 2.1. Green Tire Market Highlights

##### 2.2. Green Tire Market Projection

##### 2.3. Green Tire Market Regional Highlights

#### Chapter 3. Global Green Tire Market Overview

##### 3.1. Introduction

##### 3.2. Market Dynamics

###### 3.2.1. Drivers

###### 3.2.2. Restraints

###### 3.2.3. Opportunities

##### 3.3. Porters Five Forces Analysis

##### 3.4. IGR-Growth Matrix Analysis

###### 3.4.1. IGR-Growth Matrix Analysis by Vehicle Type

###### 3.4.2. IGR-Growth Matrix Analysis by Application

###### 3.4.3. IGR-Growth Matrix Analysis by Region

##### 3.5. Value Chain Analysis of Green Tire Market

##### 3.6. TAM SAM SOM Analysis for Green Tire Market

###### 3.6.1. TAM SAM SOM Forecast Analysis (USD Billion) 2023

#### Chapter 4. Green Tire Market Macro Indicator Analysis

#### Chapter 5. Global Green Tire Market by Vehicle Type

##### 5.1. Passenger

##### 5.2. Commercial

#### Chapter 6. Global Green Tire Market by Application

##### 6.1. On-road

##### 6.2. Off-road

#### Chapter 7. Global Green Tire Market by Region 2023-2030

##### 7.1. North America

###### 7.1.1. North America Green Tire Market by Vehicle Type

###### 7.1.2. North America Green Tire Market by Application

###### 7.1.3. North America Green Tire Market by Country

###### 7.1.3.1. The U.S. Green Tire Market

###### 7.1.3.1.1. The U.S. Green Tire Market by Vehicle Type

###### 7.1.3.1.2. The U.S. Green Tire Market by Application

###### 7.1.3.2. Canada Green Tire Market

###### 7.1.3.2.1. Canada Green Tire Market by Vehicle Type

###### 7.1.3.2.2. Canada Green Tire Market by Application

###### 7.1.3.3. Mexico Green Tire Market

###### 7.1.3.3.1. Mexico Green Tire Market by Vehicle Type

###### 7.1.3.3.2. Mexico Green Tire Market by Application

##### 7.2. Europe

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- 7.2.1. Europe Green Tire Market by Vehicle Type
- 7.2.2. Europe Green Tire Market by Application
- 7.2.3. Europe Green Tire Market by Country
  - 7.2.3.1. Germany Green Tire Market
    - 7.2.3.1.1. Germany Green Tire Market by Vehicle Type
    - 7.2.3.1.2. Germany Green Tire Market by Application
  - 7.2.3.2. United Kingdom Green Tire Market
    - 7.2.3.2.1. United Kingdom Green Tire Market by Vehicle Type
    - 7.2.3.2.2. United Kingdom Green Tire Market by Application
  - 7.2.3.3. France Green Tire Market
    - 7.2.3.3.1. France Green Tire Market by Vehicle Type
    - 7.2.3.3.2. France Green Tire Market by Application
  - 7.2.3.4. Italy Green Tire Market
    - 7.2.3.4.1. Italy Green Tire Market by Vehicle Type
    - 7.2.3.4.2. Italy Green Tire Market by Application
  - 7.2.3.5. Spain Green Tire Market
    - 7.2.3.5.1. Spain Green Tire Market by Vehicle Type
    - 7.2.3.5.2. Spain Green Tire Market by Application
  - 7.2.3.6. Rest of Europe Green Tire Market
    - 7.2.3.6.1. Rest of Europe Green Tire Market by Vehicle Type
    - 7.2.3.6.2. Rest of Europe Green Tire Market by Application
- 7.3. Asia Pacific
  - 7.3.1. Asia Pacific Green Tire Market by Vehicle Type
  - 7.3.2. Asia Pacific Green Tire Market by Application
  - 7.3.3. Asia Pacific Green Tire Market by Country
    - 7.3.3.1. China Green Tire Market
      - 7.3.3.1.1. China Green Tire Market by Vehicle Type
      - 7.3.3.1.2. China Green Tire Market by Application
    - 7.3.3.2. Japan Green Tire Market
      - 7.3.3.2.1. Japan Green Tire Market by Vehicle Type
      - 7.3.3.2.2. Japan Green Tire Market by Application
    - 7.3.3.3. India Green Tire Market
      - 7.3.3.3.1. India Green Tire Market by Vehicle Type
      - 7.3.3.3.2. India Green Tire Market by Application
    - 7.3.3.4. South Korea Green Tire Market
      - 7.3.3.4.1. South Korea Green Tire Market by Vehicle Type
      - 7.3.3.4.2. South Korea Green Tire Market by Application
    - 7.3.3.5. Australia Green Tire Market
      - 7.3.3.5.1. Australia Green Tire Market by Vehicle Type
      - 7.3.3.5.2. Australia Green Tire Market by Application
    - 7.3.3.6. Rest of Asia-Pacific Green Tire Market
      - 7.3.3.6.1. Rest of Asia-Pacific Green Tire Market by Vehicle Type
      - 7.3.3.6.2. Rest of Asia-Pacific Green Tire Market by Application
- 7.4. RoW
  - 7.4.1. RoW Green Tire Market by Vehicle Type
  - 7.4.2. RoW Green Tire Market by Application
  - 7.4.3. RoW Green Tire Market by Sub-region

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- 7.4.3.1. Latin America Green Tire Market
    - 7.4.3.1.1. Latin America Green Tire Market by Vehicle Type
    - 7.4.3.1.2. Latin America Green Tire Market by Application
  - 7.4.3.2. Middle East Green Tire Market
    - 7.4.3.2.1. Middle East Green Tire Market by Vehicle Type
    - 7.4.3.2.2. Middle East Green Tire Market by Application
  - 7.4.3.3. Africa Green Tire Market
    - 7.4.3.3.1. Africa Green Tire Market by Vehicle Type
    - 7.4.3.3.2. Africa Green Tire Market by Application
- Chapter 8. Company Profiles and Competitive Landscape
- 8.1. Competitive Landscape in the Global Green Tire Market
  - 8.2. Companies Profiles
    - 8.2.1. MICHELIN
    - 8.2.2. Bridgestone India Private Ltd.
    - 8.2.3. The Goodyear Tire & Rubber Company
    - 8.2.4. Hankook Tire & Technology
    - 8.2.5. Pirelli & C. S.p.A.
    - 8.2.6. GRI Tires
    - 8.2.7. Nokian Tyres plc
    - 8.2.8. Toyo Tire U.S.A. Corp.
    - 8.2.9. Zhongce Rubber Group Co., Ltd.
    - 8.2.10. Other Companies

## Green Tire Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

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