

## **Synthetic Leather Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030**

Market Report | 2023-04-12 | 180 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4795.00
- Enterprise \$7195.00

### **Report description:**

The report on the global synthetic leather market provides qualitative and quantitative analysis for the period from 2021-2030. The report predicts the global synthetic leather market to grow with a CAGR of More than 7% over the forecast period from 2023-2030. The study on synthetic leather market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

The report on synthetic leather market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global synthetic leather market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global synthetic leather market over the period of 2021-2030. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.

#### **Report Findings**

##### **1) Drivers**

- The surge in awareness and the importance of animal cruelty is driving the growth of the market.
- The rise in disposable income is responsible for the increasing demand for luxury goods which may propel the growth of the market.

##### **2) Restraints**

- High taxes and rising import duties restrain the growth of the market.

##### **3) Opportunities**

- The rising preferences for high-quality education among parents will create lucrative growth opportunities for the market growth.

#### **Research Methodology**

##### **A) Primary Research**

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global synthetic leather market is segmented on the basis of end user industry, and type.

##### The Global Synthetic Leather Market by End User Industry

- Footwear
- Automotive
- Clothing
- Purses & Wallets
- Furnishing
- Others

##### The Global Synthetic Leather Market by Type

- PU-based
- PVC-based
- Bio-based

#### Company Profiles

The companies covered in the report include

- LA FAB RIVIERA
- KURARAY CO., LTD.
- TEIJIN LIMITED
- H.R. Polycoats Private Limited
- Alfatex Italia Srl
- FILWEL Co., Ltd.
- Nanya Plastic Industry (Guangzhou) Co., Ltd.
- Gruppo Mastrotto spa
- Vortex Flex Pvt. Ltd.
- TORAY INDUSTRIES, INC.

#### What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the synthetic leather market.

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2. Complete coverage of all the segments in the synthetic leather market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global synthetic leather market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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