

Dietary Supplements Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

Market Report | 2023-04-12 | 180 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global dietary supplements market provides qualitative and quantitative analysis for the period from 2021-2030. The report predicts the global dietary supplements market to grow with a CAGR of Around 7% over the forecast period from 2023-2030. The study on dietary supplements market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

The report on dietary supplements market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global dietary supplements market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global dietary supplements market over the period of 2021-2030. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Growing awareness regarding preventive healthcare.
- Rise in the geriatric population.

2) Restraints

- Strict government regulations and guidelines.

3) Opportunities

- Growth in the e-commerce sector.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research

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2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global dietary supplements market is segmented on the basis of type, and distribution channel.

The Global Dietary Supplements Market by Type

- Vitamins
- Botanicals
- Minerals
- Proteins & Amino Acids
- Fibers & Specialty Carbohydrates
- Omega Fatty Acids
- Others

The Global Dietary Supplements Market by Distribution Channel

- Pharmacies & Drug Stores
- Supermarkets & Hypermarkets
- Online Channels
- Others

Company Profiles

The companies covered in the report include

- Amway Corp.
- Abbott
- Bayer AG
- Nature's Bounty
- Nu Skin Enterprises
- Herbalife International of America, Inc.
- ADM
- Glanbia PLC
- American Health
- Nature's Sunshine Products, Inc.

What does this Report Deliver?

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1. Comprehensive analysis of the global as well as regional markets of the dietary supplements market.
2. Complete coverage of all the segments in the dietary supplements market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global dietary supplements market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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