

MENA Healthcare Supply Chain Management Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2030

Market Report | 2023-04-10 | 100 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the MENA healthcare supply chain management market provides qualitative and quantitative analysis for the period from 2021-2030. The report predicts the MENA healthcare supply chain management market to grow with a CAGR of Over 6% over the forecast period from 2023-2030. The study on healthcare supply chain management market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2021-2030. The report on healthcare supply chain management market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA healthcare supply chain management market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings. Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA healthcare supply chain management market over the period of 2021-2030. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- The amount of money from businesses, the need for cloud-based solutions, and the pressure on healthcare providers to boost operational performance are all rising in the MENA region.
- The market for healthcare supply chain management is developing as a result of emerging economies' growing acceptance of supply chain management solutions, including hardware and software.

2) Restraints

- High installation and maintenance costs may hinder the market's expansion for healthcare supply chain management.

3) Opportunities

- The expansion of collaboration between software and pharmaceutical companies, the need for cloud-based solutions, and the expansion of supply chain management product offerings create ample growth opportunities.

Research Methodology

A) Primary Research

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Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The MENA healthcare supply chain management market is segmented on the basis of function, delivery mode, and end user.

The MENA Healthcare Supply Chain Management Market by Function

- Forecasting and Planning
- Inventory Management and Procurement
- Internal Logistics and Operations
- Warehousing and Distribution
- Reverse and Extended Logistics
- Others

The MENA Healthcare Supply Chain Management Market by Delivery Mode

- On-premise
- Web-based
- Cloud

The MENA Healthcare Supply Chain Management Market by End User

- Pharmaceutical and Biotech Companies
- Distributors
- Healthcare Providers
- Others

Company Profiles

The companies covered in the report include

- Oracle
- Cardinal Health
- Microsoft
- Epicor Software Corporation

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- Infor
- Manhattan Associates
- Blue Yonder Group, Inc.
- HOPE Consortium
- YAS - Holding Company
- DB Schenker

What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the healthcare supply chain management market.
2. Complete coverage of all the segments in the healthcare supply chain management market to analyze the trends, developments in the MENA market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the MENA healthcare supply chain management market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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