

## **Vacuum Cleaners in Austria**

Market Direction | 2023-04-26 | 33 pages | Euromonitor

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### **Report description:**

Vacuum cleaners is following cross-category trends in 2022 and seeing a decline in demand following the sales spike during the era of the pandemic, when consumers were in home-seclusion and investing in the comfort, convenience, and cleanliness of their home environments. As such, the drop in demand was organic due to the fact many consumers had purchased new vacuum cleaners during this time. Furthermore, added to inflationary pressures overall, vacuum cleaners has seen a hike in average unit pr...

Euromonitor International's Vacuum Cleaners in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Dyson continues to stand out from the crowd, thanks to high brand profile and D2C sales strategies

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