

Tissue and Hygiene in Colombia

Market Direction | 2023-03-08 | 51 pages | Euromonitor

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Report description:

Retail value sales of tissue and hygiene recorded substantial growth in value terms in 2022. The global rise in the cost of raw materials and global supply disruptions had an important role in the performance of tissue and hygiene products during the year. All categories suffered price increases, with this being a key driver of value growth in most of them. Consumers felt these increases in their pockets and many shifted to economic options offered by hard discounters.

Euromonitor International's Tissue and Hygiene in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tissue and Hygiene in Colombia
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List Of Contents And Tables

TISSUE AND HYGIENE IN COLOMBIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2017-2022
Table 2 Infant Population 2017-2022
Table 3 Female Population by Age 2017-2022
Table 4 Total Population by Age 2017-2022
Table 5 Households 2017-2022
Table 6 Forecast Infant Population 2022-2027
Table 7 Forecast Female Population by Age 2022-2027
Table 8 Forecast Total Population by Age 2022-2027
Table 9 Forecast Households 2022-2027

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022
Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

SANITARY PROTECTION IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Amid inflationary pressures, consumers prioritise basic necessities
Dual products make their debut, catering to middle-aged women
Leading players offer segmented ranges

PROSPECTS AND OPPORTUNITIES

Inflationary pressures likely to continue to affect demand in 2023
Innovation supporting category growth
Eco-friendly products still niche, but expanding offer for consumers

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CATEGORY DATA

Table 19 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 20 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 21 Retail Sales of Tampons by Application Format: % Value 2017-2022

Table 22 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 23 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 24 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 25 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

NAPPIES/DIAPERS/PANTS IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures boost demand for private label nappies/diapers/pants

Parents take advantage of more time spent at home to potty train their children

Productos Familia Sancela leaves the product area and Tecnoquimicas takes over the lead

PROSPECTS AND OPPORTUNITIES

Decline in birth rates poses ongoing threat to volume growth

Reusable nappies/diapers taking time to gain consumer acceptance

E-commerce set to play an ever more important role in the nappies/diapers/pants landscape

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

RETAIL ADULT INCONTINENCE IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures contribute to strong value increase

E-commerce emerging channel for incontinence products

More and more consumers opt for reimbursement adult incontinence products as prices soar

PROSPECTS AND OPPORTUNITIES

Ageing population brings opportunities for growth

Comfort and discretion to drive innovation in the category

Rivals seeking to gain ground through innovation and segmentation

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2017-2022

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

RX/REIMBURSEMENT ADULT INCONTINENCE IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lack of clarity relating to Colombian Health Benefits Plan

PROSPECTS AND OPPORTUNITIES

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Growing demand to spur sector development

CATEGORY DATA

Table 51 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2017-2022

Table 52 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2022

Table 53 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2022-2027

Table 54 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2022-2027

WIPES IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining consumer purchasing power negatively affects demand for wipes

Baby wipes remains cornerstone of category

Productos Familia Sancela provides wide-ranging offer

PROSPECTS AND OPPORTUNITIES

Lasting rise in hygiene-consciousness

Economic and environmental concerns remain obstacles for growth

Arruru baby wipes likely to gain value share at the expense of both private label and name-brands

CATEGORY DATA

Table 38 Retail Sales of Wipes by Category: Value 2017-2022

Table 39 Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 41 LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 42 Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 43 Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

RETAIL TISSUE IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures contribute to strong value increase in sales of retail tissue

Private label segment holds largest volume share

Paper towels continue to show positive growth

PROSPECTS AND OPPORTUNITIES

Cost-of-living pressures likely to temper growth in demand for retail tissue

Development of B2C digital strategies

Ample room for growth in the eco-friendly segment

CATEGORY DATA

Table 55 Retail Sales of Tissue by Category: Value 2017-2022

Table 56 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 57 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 58 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 59 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 60 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

AWAY-FROM-HOME TISSUE AND HYGIENE IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Conditions ease but obstacles remain

Increased price-sensitivity in away-from-home and retail

Strong retail presence supports leading position of Familia Sancela

PROSPECTS AND OPPORTUNITIES

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Recovery of business, travel and horeca to take some time

People retain hygiene-focused practices

Ageing population provides strong scope for further growth

CATEGORY DATA

Table 44 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 45 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 46 Sales of Away-From-Home Paper Towels by Type: % Value 2017-2022

Table 47 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 48 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 49 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 50 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

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