

Retail Tissue in Colombia

Market Direction | 2023-03-08 | 20 pages | Euromonitor

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Report description:

Retail value sales of retail tissue recorded double-digit growth in 2022, but this strong value increase was largely due to inflationary pressures. Overall, increases in the cost of raw materials, shipping costs, labour wages and energy led to substantial price increases in all tissue and hygiene product areas, including retail tissue. In volume terms, the product area saw positive but lower growth compared to 2020 and 2021 as consumers began spending more time outside of the home following the...

Euromonitor International's Retail Tissue in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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