

Pet Products in the United Arab Emirates

Market Direction | 2023-04-24 | 20 pages | Euromonitor

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Report description:

Pet humanisation is a growing trend in the United Arab Emirates, with pet owners treating their pets as family members. This has resulted in an increase in demand for complementary products within pet products. Current value increases were seen all categories within pet products in all years of the review period, and this is set to continue in 2023. Pet healthcare is set to see continued solid current value growth in 2023, as owners are keen to keep their pets in good health.

Euromonitor International's Pet Products in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet-friendly outlets offer a wide variety of pet accessories

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Growth set to continue, driven by the largest category - other pet products

Premiumisation in cat litter and the growth of pet supplements

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