

Pet Products in Japan

Market Direction | 2023-04-24 | 21 pages | Euromonitor

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Report description:

Pet products is expected to see current value growth in 2023, supported by continuous growth in pet hygiene products. Pet hygiene products, such as toilet products and nappies, are set to see strong growth due to rising awareness of hygiene amongst pet owners. Even before the pandemic, pet hygiene products were performing well, driven by the strong demand for cat system toilets, which perfectly fit the needs of busy modern pet owners, with less frequent replacement of cat litter and toilet sheet...

Euromonitor International's Pet Products in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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