

Pet Products in Italy

Market Direction | 2023-04-28 | 24 pages | Euromonitor

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Report description:

Other pet products is the category that has been one of the most affected by the economic challenges facing Italy, with significant price increases being witnessed. In the first six months of 2022 there was a drop in volume sales, although this was followed by a recovery in the second half of the year. In these uncertain times, pet owners have been more focused on securing on pet food than on pet accessories, with the replacement cycle for pet accessories having slowed down in 2022 compared to t...

Euromonitor International's Pet Products in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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