

Pet Products in Ireland

Market Direction | 2023-04-27 | 21 pages | Euromonitor

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Report description:

The strong growth of pet products in Ireland continues to be primarily fuelled by new innovations. A growing array of interesting and sophisticated pet products are in demand from customers, primarily in the form of toys and pet healthcare products. CBD oil in the form of droplets added to meals for dogs in an increasingly popular area, with these products perceived to deliver health benefits with a lack of side effects.

Euromonitor International's Pet Products in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2023

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Environmental concerns informing the production of pet products

Economic pressures put the brakes on stronger growth

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