

Pet Products in Colombia

Market Direction | 2023-04-25 | 23 pages | Euromonitor

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Report description:

Sales of pet products are anticipated to continue seeing solid if slowing growth in 2023. There has been a rapid increase in the number of pets, mainly dogs and cats, and many households have more than one cat or, as more frequently, a cat and a dog, driving greater demand for pet products. Sales are also being driven by the increasing offer of pet products that are orientated towards pet wellbeing, with owners increasingly more prone to spend on their pets, as in many households they are consid...

Euromonitor International's Pet Products in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Sales of pet products boosted by high pet ownership in the country, while private label has scope for growth in toys, accessories and arenas

Pet healthcare products grow more in value than in volume terms

Cat litter enjoys strong growth and dynamism and benefits from the development of ecological brands

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Pet services becomes more complex and diversified

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