

Pet Products in Belgium

Market Direction | 2023-04-21 | 22 pages | Euromonitor

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Report description:

The industry for pet products has increased over the years as it constantly develops and represents lucrative opportunities for fashion, tech and sanitary brands. In 2022, however, price rises have forced Belgian consumers to prioritise food over other less essential products. Nonetheless, as the pet humanisation trend touches upon every category, pet product sales continue to see an increase in current value. Since the pandemic, accessories and toys, as well as care products and medicines are i...

Euromonitor International's Pet Products in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Millennials drive growth of pet products

Retailers such as Pharmapet benefit from offering a variety of services

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"Pet parenting", a growing trend amongst millennials, to increase demand for complementary products

Fashionable and multifunctional pet accessories will be key drivers of growth

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