

Pet Products in Argentina

Market Direction | 2023-04-25 | 20 pages | Euromonitor

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Report description:

As the COVID-19 pandemic recedes into the distance, the boom in pet healthcare has also dwindled, and this is set to continue across 2023. During the pandemic, pet owners bought pet healthcare products even during the colder months, when demand had been historically low compared to the "high season" for fleas and ticks. But 2022 saw not only the end of the pandemic but also near triple-digit inflation in Argentina.

Euromonitor International's Pet Products in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet healthcare declines as COVID-19 fades into the distance

High inflation drives current value growth of other pet care in 2022, but retail volume sales decline

Increase in cat population boosts sales of cat litter in 2022

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Multinationals will suffer from a gloomy economic outlook over the forecast period

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