

Pet Care in the United Arab Emirates

Market Direction | 2023-04-24 | 48 pages | Euromonitor

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Report description:

Pet care in the United Arab Emirates saw retail volume and current value growth across both pet food and pet products in 2022, and this is set to continue in 2023. One of the main factors contributing to growth is that fact that the pet population has been witnessing continuous growth since the pandemic, with growth in the number of all types of pets. The country has a large expatriate population, and many of them wanted a companion while spending long hours at home for work, education and socia...

Euromonitor International's Pet Care in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Healthier dog food options are increasingly preferred
Dog treats and mixers sees growth due to stronger bond between dogs and owners

PROSPECTS AND OPPORTUNITIES

Continued growth along with the rising dog population
More owners abandon their dogs, but dog population still set to rise
Steady growth expected to continue for e-commerce

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