

Pet Care in Thailand

Market Direction | 2023-04-26 | 50 pages | Euromonitor

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Report description:

Global inflation and the energy crisis stemming from the war in Ukraine severely impacted pet care in Thailand in 2022, and this is set to continue in 2023. Thailand recorded the highest inflation amongst countries in Southeast Asia, with average inflation of 6% in 2022. After the Russian invasion of Ukraine, the sudden rise in energy and raw materials costs exponentially increased the cost of pet food production. As a result, the retail price of pet food in Thailand increased strongly, as pet f...

Euromonitor International's Pet Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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