

Pet Care in Sweden

Market Direction | 2023-04-26 | 51 pages | Euromonitor

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Report description:

The trend of owning pets in Sweden remains strong in 2023, with cats and dogs particularly popular due to the greater interaction between consumers and these domestic animals compared to other pets. However, volume growth of pet food is gradually slowing as there are increasing reports of pet abandonment or relocation following a surge in adoptions during the pandemic years. This is because an easing of restrictions in Sweden is resulting in the greater return to normality and busy pre-pandemic...

Euromonitor International's Pet Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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