

Pet Care in Peru

Market Direction | 2023-04-25 | 47 pages | Euromonitor

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Report description:

Peru has been experiencing a sustained increase in prices since 2021, which worsened in 2022 and will certainly remain high in 2023. This price increase is transversal to most consumer goods categories and services. Although Peru is a country that has local production, many of the final products and supplies are imported, which means that international circumstances have a strong local impact. The rise in the price of international transport, the shortage of supplies and in some cases of finish...

Euromonitor International's Pet Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pet Care in Peru
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List Of Contents And Tables

PET CARE IN PERU

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2018-2023

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2018-2023

Table 3 Sales of Pet Care by Category: Value 2018-2023

Table 4 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 6 NBO Company Shares of Pet Food: % Value 2018-2022

Table 7 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 10 □Distribution of Pet Care by Format: % Value 2018-2023

Table 11 □Distribution of Pet Care by Format and Category: % Value 2023

Table 12 □Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 13 □Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 14 □Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 15 □Forecast Sales of Pet Care by Category: Value 2023-2028

Table 16 □Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 17 □Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DOG FOOD IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

High inflation levels impact dog food

Increasing presence of private label in the Peruvian market

Natural ingredients key in dog food especially in new premium products

PROSPECTS AND OPPORTUNITIES

Rinti SA retains category lead over the forecast period

Companies continue developing prescription food

Local players in dog treats and mixers continue to gain ground in dog food

CATEGORY INDICATORS

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Table 18 Dog Owning Households: % Analysis 2018-2023

Table 19 Dog Population 2018-2023

Table 20 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 2 Dog Food by Price Band 2023

Table 21 Sales of Dog Food by Category: Volume 2018-2023

Table 22 Sales of Dog Food by Category: Value 2018-2023

Table 23 Sales of Dog Food by Category: % Volume Growth 2018-2023

Table 24 Sales of Dog Food by Category: % Value Growth 2018-2023

Table 25 Sales of Dry Dog Food by Life-Cycle: % Value 2018-2023

Table 26 Sales of Wet Dog Food by Life-Cycle: % Value 2018-2023

Table 27 NBO Company Shares of Dog Food: % Value 2018-2022

Table 28 LBN Brand Shares of Dog Food: % Value 2019-2022

Table 29 LBN Brand Shares of Dog Treats and Mixers: % Value 2019-2022

Table 30 Distribution of Dog Food by Format: % Value 2018-2023

Table 31 Forecast Sales of Dog Food by Category: Volume 2023-2028

Table 32 Forecast Sales of Dog Food by Category: Value 2023-2028

Table 33 Forecast Sales of Dog Food by Category: % Volume Growth 2023-2028

Table 34 Forecast Sales of Dog Food by Category: % Value Growth 2023-2028

CAT FOOD IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

The product offer in cat food expands in Peru

Nestle Peru faces challenges in cat food

Despite a high inflation scenario cat owners remain loyal to their favourite brands

PROSPECTS AND OPPORTUNITIES

Cat food leads growth as Peruvian lifestyles change

Small local grocers loses ground to retail e-commerce and pet shops

Private label products continue gaining ground in the Peruvian market

CATEGORY INDICATORS

Table 35 Cat Owning Households: % Analysis 2018-2023

Table 36 Cat Population 2018-2023

Table 37 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 3 Cat Food by Price Band 2023

Table 38 Sales of Cat Food by Category: Volume 2018-2023

Table 39 Sales of Cat Food by Category: Value 2018-2023

Table 40 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 41 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 42 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 43 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 44 NBO Company Shares of Cat Food: % Value 2018-2022

Table 45 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 46 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 47 Distribution of Cat Food by Format: % Value 2018-2023

Table 48 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 49 Forecast Sales of Cat Food by Category: Value 2023-2028

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Table 50 □Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 51 □Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

OTHER PET FOOD IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fish food remains the largest category in other pet food and leads growth

Other pet food faces moderate price increases in spite of higher inflation

Companies turn to small mammal/reptile food to increase sales in other pet food

PROSPECTS AND OPPORTUNITIES

Cultural aspects continue to limit other pet food growth

Inflation and low humanisation of other pets as well as a lack of consumer awareness of the nutritional requirements of other pets drive growth of unpackaged food

Growing interest in non-traditional pets negatively impacts sales of other pet food

CATEGORY INDICATORS

Table 52 Other Pet Population 2018-2023

CATEGORY DATA

Table 53 Sales of Other Pet Food by Category: Volume 2018-2023

Table 54 Sales of Other Pet Food by Category: Value 2018-2023

Table 55 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 56 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 57 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 58 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 59 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 60 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 61 □Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 62 □Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 63 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 64 □Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET PRODUCTS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite higher inflation and economic uncertainty, pet products continues to grow

Antiparasitic brands expand their presence in the country

Private label leads in cat litter

PROSPECTS AND OPPORTUNITIES

Pet humanisation and increased pet and dog longevity boost pet healthcare

Unbranded other pet products benefits from economic uncertainty

Private label products reinforce their presence

CATEGORY DATA

Table 65 Sales of Pet Products by Category: Value 2018-2023

Table 66 Sales of Pet Products by Category: % Value Growth 2018-2023

Table 67 Sales of Pet Healthcare by Type: % Value 2018-2023

Table 68 Sales of Other Pet Products by Type: % Value 2018-2023

Table 69 NBO Company Shares of Pet Products: % Value 2018-2022

Table 70 LBN Brand Shares of Pet Products: % Value 2019-2022

Table 71 Distribution of Pet Products by Format: % Value 2018-2023

Table 72 Forecast Sales of Pet Products by Category: Value 2023-2028

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