

Pet Care in Japan

Market Direction | 2023-04-24 | 53 pages | Euromonitor

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Report description:

Pet care in Japan is set to grow in retail current value terms in 2023, largely driven by unit price increases, led by both inflationary pressure and the ongoing premiumisation trend. Many of the ingredients used in pet food, such as chicken and corn, have seen steep increases in prices, as well as the rising costs of energy and shipping. This has made it extremely difficult for manufacturers to absorb the cost increases through corporate efforts alone, forcing many pet food players to raise the...

Euromonitor International's Pet Care in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dog treats and mixers continues to see growth

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