

Pet Care in Italy

Market Direction | 2023-04-28 | 57 pages | Euromonitor

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Report description:

Pet care in Italy has changed a lot in the three years since the start of the pandemic. Italy was hit by elevated inflation and high energy prices in 2022 following Russia's invasion of Ukraine, with the effects of this continuing to be felt in 2023. Despite this, demand for pet care remains fairly resilient in Italy. While price increases are being seen in all categories of pet care, some companies have looked to avoid passing on the entire burden of the increase in production costs to the cons...

Euromonitor International's Pet Care in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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