

Pet Care in Chile

Market Direction | 2023-04-27 | 52 pages | Euromonitor

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Report description:

After receiving an extraordinary boost in 2020 following the emergence of the pandemic and subsequent home seclusion, which resulted in a surge in pet adoptions, growth rates of pet care have since noticeably slowed in Chile. The categories that mainly drive the performance of the industry in retail value terms are premium dog and cat food, in both dry and wet formats, although these are also stabilising in line with increasing price-sensitivity and declining disposable incomes. This is mainly b...

Euromonitor International's Pet Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Higher dog owner consciousness regarding pet nutrition counters inflationary effects

Ownership of small and medium dogs continues to rise, boosting demand for dog food

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Undynamic but stable growth set for dog food, as dog adoption rates likely to slow due to changes in consumers' lifestyles

Continuation of premiumisation trend to be driven by strengthening of specialist channels

Stability in exchange rate is set to create an attractive scenario for imported brands

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