

Pet Care in Brazil

Market Direction | 2023-04-24 | 56 pages | Euromonitor

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Report description:

Pet care in Brazil is mostly comprised of products geared towards pet nutrition. With the emergence of the pandemic and the boom in pet adoption and acquisition, the industry has experienced double-digit growth rates in recent years. However, with the end of social isolation, the return to out-of-home activities, and constant inflationary pressures, many consumers are realising the weight that their pets can have on their family budgets. Despite having the world's third-largest pet population, b...

Euromonitor International's Pet Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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