

Other Pet Food in Sweden

Market Direction | 2023-04-26 | 23 pages | Euromonitor

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Report description:

Despite a larger fish population in Sweden among other pets, small mammal/reptile food is the largest in volume terms within other pet food. The other pet population has fluctuated in recent years, with only reptiles and fish showing a marginal upturn in numbers in early 2023, and unlike other types of pets in this category, are the only ones predicted to see rising numbers over the forecast period.

Euromonitor International's Other Pet Food in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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