

## **Other Pet Food in South Korea**

Market Direction | 2023-04-26 | 21 pages | Euromonitor

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### **Report description:**

While overall pet food is expected to reach sales of nearly KRW1,900 billion in South Korea in 2023, other pet food only accounts for less than 2% of this total. This shows that dog and cat food still overwhelmingly dominate, and other pet food holds only a fraction of sales. However, sales of other pet food have been steadily increasing, along with the increasing popularity and number of other pets, such as fish, birds, reptiles and small mammals. Small mammal/reptile food in particular has seen...

Euromonitor International's Other Pet Food in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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