

Other Pet Food in Peru

Market Direction | 2023-04-25 | 20 pages | Euromonitor

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Report description:

Although fish food is not the most important in terms of volume, due to the small amount they eat compared to other animals, it leads the category in terms of value. The scarcity of home-made alternatives to feed them contributes to the fact that they are mostly fed with imported food, which increases the category's value. The fact that fish eat less and are cheaper to maintain than other pets has made them popular for families who do not want the complications of having a regular pet.

Euromonitor International's Other Pet Food in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2023

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OTHER PET FOOD IN PERU

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Other pet food faces moderate price increases in spite of higher inflation

Companies turn to small mammal/reptile food to increase sales in other pet food

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Cultural aspects continue to limit other pet food growth

Inflation and low humanisation of other pets as well as a lack of consumer awareness of the nutritional requirements of other pets drive growth of unpackaged food

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