

## **Other Pet Food in Hong Kong, China**

Market Direction | 2023-04-24 | 23 pages | Euromonitor

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### **Report description:**

The size of small mammal food is being directly impacted by changes in the overall population of such pets in Hong Kong. The small mammal population recorded a sharp drop in 2022, mainly due to the hamster cull after these animals tested positive for COVID-19 and were considered a transmission risk across the city. The migration of citizens relocating from Hong Kong also caused a significant drop in the small mammal population. This is because there was an increase in the number of cases of aban...

Euromonitor International's Other Pet Food in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Other Pet Food in Hong Kong, China

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List Of Contents And Tables

### OTHER PET FOOD IN HONG KONG, CHINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Demand for small mammal food is restricted by population growth

Reptile, bird, and fish ownership continue to stagnate due to niche preferences and low availability

Treats and supplements gain momentum due to pet humanisation trend

#### PROSPECTS AND OPPORTUNITIES

Food quality concerns over processed food call for further product improvement

Rising awareness of animal wellbeing leads to premiumisation of other pet food

Pet shops and superstores remains dominant channel amid retail e-commerce gains

#### CATEGORY INDICATORS

Table 1 Other Pet Population 2018-2023

#### CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2018-2023

Table 3 Sales of Other Pet Food by Category: Value 2018-2023

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 6 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 7 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 9 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 11 □Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

### PET CARE IN HONG KONG, CHINA

#### EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

#### MARKET INDICATORS

Table 14 Pet Populations 2018-2023

#### MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2018-2023

Table 16 Sales of Pet Care by Category: Value 2018-2023

Table 17 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 18 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Pet Food: % Value 2018-2022

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Table 20 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2018-2023

Table 24 □Distribution of Pet Care by Format: % Value 2018-2023

Table 25 □Distribution of Pet Care by Format and Category: % Value 2023

Table 26 □Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 28 □Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 29 □Forecast Sales of Pet Care by Category: Value 2023-2028

Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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