

Other Pet Food in China

Market Direction | 2023-04-24 | 20 pages | Euromonitor

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Report description:

In China, the fish population is the highest of all pets, thanks to their ornamental effect and ease of care, with many people keeping several fish. Growth in the fish population, as well as retail current value sales of fish food, remained slow and stable in the face of increasing imports of freshwater pet fish in 2022. The government also helped the pet fish industry with money and regulations. For example, in 2022, Hainan province introduced a reward policy to pet fish companies whose revenue...

Euromonitor International's Other Pet Food in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Pet Food in China

Euromonitor International

April 2023

List Of Contents And Tables

OTHER PET FOOD IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fish food maintains stable growth

The trend towards exotic pets is fuelled by short videos on social media, driving sales of other pet food

PROSPECTS AND OPPORTUNITIES

Younger generation may drive the growth of exotic pets, but the management of such pets is strengthened

Return of indoor zoos may drive sales of pets and other pet food

CATEGORY INDICATORS

Table 1 Other Pet Population 2018-2023

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2018-2023

Table 3 Sales of Other Pet Food by Category: Value 2018-2023

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 6 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 7 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 8 Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 9 Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 10 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET CARE IN CHINA

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 12 Pet Populations 2018-2023

MARKET DATA

Table 13 Sales of Pet Food by Category: Volume 2018-2023

Table 14 Sales of Pet Care by Category: Value 2018-2023

Table 15 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 16 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Pet Food: % Value 2018-2022

Table 18 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 19 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 20 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 21 □Distribution of Pet Care by Format: % Value 2018-2023

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Table 22 Distribution of Pet Care by Format and Category: % Value 2023

Table 23 Distribution of Dog and Cat Food by Format: % Value 2018-2023

Table 24 Distribution of Dog and Cat Food by Format and Category: % Value 2023

Table 25 Forecast Sales of Pet Food by Category: Volume 2023-2028

Table 26 Forecast Sales of Pet Care by Category: Value 2023-2028

Table 27 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028

Table 28 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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