

Other Pet Food in China

Market Direction | 2023-04-24 | 20 pages | Euromonitor

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Report description:

In China, the fish population is the highest of all pets, thanks to their ornamental effect and ease of care, with many people keeping several fish. Growth in the fish population, as well as retail current value sales of fish food, remained slow and stable in the face of increasing imports of freshwater pet fish in 2022. The government also helped the pet fish industry with money and regulations. For example, in 2022, Hainan province introduced a reward policy to pet fish companies whose revenue...

Euromonitor International's Other Pet Food in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fish food maintains stable growth

The trend towards exotic pets is fuelled by short videos on social media, driving sales of other pet food

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