

Other Pet Food in Chile

Market Direction | 2023-04-27 | 22 pages | Euromonitor

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Report description:

Other pets such as birds, fish and reptiles increasingly compete with electronic entertainment in local households, which is extremely popular in the era of technology and video games, with younger generations having more frequent access. Therefore, owning other pets is becoming a niche hobby. A decade ago, these types of pets were generally purchased for children, as both an introduction to caring for a pet and because these species are used to living in enclosed spaces.

Euromonitor International's Other Pet Food in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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OTHER PET FOOD IN CHILE

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Owning other pets becomes niche hobby in an era of technology

Pet humanisation trend is limited for birds, fish and reptiles

As preferences for cats and dogs strengthen, other pet population declines

PROSPECTS AND OPPORTUNITIES

Animal-friendly trend is set to reduce ownership of birds in homes

Innovation or new opportunities unlikely to emerge in fish, bird and reptile food

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