

Other Pet Food in Argentina

Market Direction | 2023-04-25 | 21 pages | Euromonitor

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Report description:

Other pet food continued to see a decrease in retail volume terms in 2022 because of the population decline of other pets, and this trend is set to continue into 2023 and beyond. Argentinians are increasingly choosing pets that they consider more interactive, such as cats and dogs, and interest in birds, fish, reptiles and hamsters is declining year after year. In 2022, the end of the COVID-19 pandemic saw the popularity of pet hamsters decline, which impacted negatively on category sales.

Euromonitor International's Other Pet Food in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER PET FOOD IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Preference for pet interaction negatively impacts sales of other pet food in 2022

Dwindling popularity of other pets translates into limited availability of other pet food across distribution channels

Limited options mean little differentiation in other pet food in Argentina

PROSPECTS AND OPPORTUNITIES

Specialist retailers will help boost e-commerce sales of other pet food, but demand will remain limited

Local production will allow other pet food to avoid import restrictions over the forecast period

Other pet food will see a decline in the years ahead, as Argentinians choose more interactive pets

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