

Homewares in the United Kingdom

Market Direction | 2023-04-28 | 20 pages | Euromonitor

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Report description:

Despite the easing of restrictions in 2022, many local consumers continued to spend greater time at home with remote working remaining a relevant trend. This resulted in consumers cooking at home more frequently and hence, using the kitchen more often. This was one of the main reasons why homewares continued to record positive growth in 2022. Another reason for this positive performance was the combination of inflationary pressures and the war in Ukraine, which resulted in rising prices of commo...

Euromonitor International's Homewares in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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