

## **Home Improvement in the United Kingdom**

Market Direction | 2023-04-28 | 20 pages | Euromonitor

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### **Report description:**

Value sales of home improvement in the UK declined in 2022 due to a variety of factors, including the war in Ukraine and extreme inflation spikes. The war in Ukraine resulted in rising costs of raw materials and supplies, such as timber, steel, copper, and paint materials, which are essential for the construction industry. As a result, the cost of home improvement projects significantly increased, forcing many homeowners to delay or cancel their plans.

Euromonitor International's Home Improvement in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Improvement market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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