

Home Furnishings in the United Kingdom

Market Direction | 2023-04-28 | 22 pages | Euromonitor

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Report description:

Despite overall declining volume sales, mattresses witnessed a strong premiumisation trend in 2022 as high-income consumers were less affected by inflation and income pressures. This trend towards premium mattresses also allowed another trend to flourish - sustainability. Vegan mattresses - those made without using animal products - proved to be popular in 2022. Emma Mattress Plc, one of the leading category players in the local market, offers its Emma Original vegan option, which is a 5-layer f...

Euromonitor International's Home Furnishings in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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