

## **Home and Garden in the United Kingdom**

Market Direction | 2023-04-28 | 46 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Home and garden in the UK experienced a decline in current value sales terms in 2022 following the boost it received in 2021. As many local consumers were unable to travel in 2021, they focused on improving their living spaces as they spent greater time at home, resulting in another surge in online sales of home improvement products. However, as lockdowns ended and travel restrictions eased, many local consumers shifted their focus towards holidays and travel. Despite this, there was still a swi...

Euromonitor International's Home and Garden in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home and Garden in the United Kingdom  
Euromonitor International  
April 2023

List Of Contents And Tables

### **HOME AND GARDEN IN THE UNITED KINGDOM**

#### **EXECUTIVE SUMMARY**

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

#### **MARKET DATA**

Table 1 Sales of Home and Garden by Category: Value 2017-2022

Table 2 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 4 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 5 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 6 Distribution of Home and Garden by Format: % Value 2017-2022

Table 7 Distribution of Home and Garden by Format and Category: % Value 2022

Table 8 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 9 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **GARDENING IN THE UNITED KINGDOM**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Gardening sales decline in 2022 due to waning consumer confidence

Convenience and sustainability dominate watering system innovation

Declines for indoor plants and seeds due to shift in consumer preferences

#### **PROSPECTS AND OPPORTUNITIES**

E-commerce to regain momentum over the forecast period

The rise of peat-free compost in response to UK regulations

EPR regulations could affect development of private label

#### **CATEGORY DATA**

Table 10 Sales of Gardening by Category: Value 2017-2022

Table 11 Sales of Gardening by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Gardening: % Value 2018-2022

Table 13 LBN Brand Shares of Gardening: % Value 2019-2022

Table 14 Distribution of Gardening by Format: % Value 2017-2022

Table 15 Forecast Sales of Gardening by Category: Value 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table 16 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

### HOME FURNISHINGS IN THE UNITED KINGDOM

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Premiumisation and sustainability drive value sales of mattresses

Leading brands in home furnishings consolidate their leadership

E-commerce remains relevant alternative shopping destination for consumers of home furnishings

#### PROSPECTS AND OPPORTUNITIES

Shrinking homes will support growth in storage, multifunctional furniture

Sustainability and eco-friendliness a key driver among local consumers

#### CATEGORY DATA

Table 17 Sales of Home Furnishings by Category: Value 2017-2022

Table 18 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 20 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 21 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 22 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 23 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 24 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

### HOME IMPROVEMENT IN THE UNITED KINGDOM

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Inflation and global crisis result in declines for home improvement

Positive performance for floor covering in 2022

#### PROSPECTS AND OPPORTUNITIES

Lower disposable incomes remain relevant factor impacting 2023 growth

Sustainability and minimalism to influence home improvement trends

Ageing population creates opportunities for accessible products

#### CATEGORY DATA

Table 25 Sales of Home Improvement by Category: Value 2017-2022

Table 26 Sales of Home Improvement by Category: % Value Growth 2017-2022

Table 27 NBO Company Shares of Home Improvement: % Value 2018-2022

Table 28 LBN Brand Shares of Home Improvement: % Value 2019-2022

Table 29 Distribution of Home Improvement by Format: % Value 2017-2022

Table 30 Forecast Sales of Home Improvement by Category: Value 2022-2027

Table 31 Forecast Sales of Home Improvement by Category: % Value Growth 2022-2027

### HOMEWARES IN THE UNITED KINGDOM

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Homewares in the UK continues to experience growth

Durable and multifunctional homewares are in demand

Sustainability, driven by natural materials, is a growing trend

#### PROSPECTS AND OPPORTUNITIES

Homewares likely to record stable but undynamic performance

E-commerce sales of homewares likely to regain momentum over forecast period

#### CATEGORY DATA

Table 32 Sales of Homewares by Category: Value 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 33 Sales of Homewares by Category: % Value Growth 2017-2022  
Table 34 Sales of Homewares by Material: % Value 2017-2022  
Table 35 NBO Company Shares of Homewares: % Value 2018-2022  
Table 36 LBN Brand Shares of Homewares: % Value 2019-2022  
Table 37 Distribution of Homewares by Format: % Value 2017-2022  
Table 38 Forecast Sales of Homewares by Category: Value 2022-2027  
Table 39 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

## Home and Garden in the United Kingdom

Market Direction | 2023-04-28 | 46 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)