

Gardening in the United Kingdom

Market Direction | 2023-04-28 | 21 pages | Euromonitor

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Report description:

Gardening current value sales in the UK declined in 2022 following two years of strong growth, but nevertheless, remained above pre-pandemic levels. The uncertain economic climate had an impact on consumer confidence, resulting in many deciding not to spend money on gardening products.

Euromonitor International's Gardening in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

April 2023

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