

Food Preparation Appliances in Austria

Market Direction | 2023-04-26 | 34 pages | Euromonitor

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Report description:

Demand in food preparation appliances declined significantly in 2022, as a result of the atypical sales spikes during the pandemic in 2020 and 2021. During this time, consumers were secluded at home with few, if any, opportunities to dine out. As such, we saw home-cooking and home-baking trends along with a high degree of home improvements to make consumers' environments as comfortable and convenient as possible. Within this environment, with consumers trying out new recipes, there was a spike i...

Euromonitor International's Food Preparation Appliances in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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