Financial Cards and Payments in Saudi Arabia

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Report description:

Owing to the Saudi Vision 2030, Saudi Arabia had already been taking steps to transform into a cashless society, even before the COVID-19 pandemic hit. With the pandemic measures greatly supporting this cause, Saudi Arabia has witnessed significant progression in digital payments, as a growing number of consumers have started using card payments on as many occasions as possible. Additionally, the government's reinforcement of an improving arrangement in terms of digital payment policies and opti...

Euromonitor International's Financial Cards and Payments in Saudi Arabia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Financial Cards and Payments market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Financial Cards and Payments in Saudi Arabia
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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN SAUDI ARABIA
EXECUTIVE SUMMARY
Financial cards and payments in 2022: The big picture
2022 key trends
Increased card transactions over cash
Buy Now Pay Later continues to gain traction
Competitive landscape
The mada card continues to lead in payment technology
Saudi banks embrace digital future with more closures of brick-and-mortar branches
Approval for third digital bank in Saudi Arabia
Fintech firms facilitate cashless payments
What next for financial cards and payments?
MARKET INDICATORS
Table 1 Number of POS Terminals: Units 2017-2022
Table 2 Number of ATMs: Units 2017-2022
Table 3 Value Lost to Fraud 2017-2022
Table 4 Card Expenditure by Location 2022
Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022
Table 6 Domestic versus Foreign Spend 2022
MARKET DATA
Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022
Table 8 Financial Cards by Category: Number of Accounts 2017-2022
Table 9 Financial Cards Transactions by Category: Value 2017-2022
Table 10 Financial Cards by Category: Number of Transactions 2017-2022
Table 11 Commerical Payments by Category: Value 2017-2022
Table 12 Commercial Payments by Category: Number of Transactions 2017-2022
Table 13 Personal Payments by Category: Value 2017-2022
Table 14 Personal Payments by Category: Number of Transactions 2017-2022
Table 15 M-Commerce by Category: Value 2017-2022
Table 16 M-Commerce by Category: % Value Growth 2017-2022
Table 17 Financial Cards: Number of Cards by Issuer 2017-2021
Table 18 Financial Cards: Number of Cards by Operator 2017-2021
Table 19 Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 20 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 21 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 22 Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 23 Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 24 Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 25 Forecast Commercial Payments by Category: Value 2022-2027
Table 26 Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 27 Forecast Personal Payments by Category: Value 2022-2027
Table 28 Forecast Personal Payments by Category: Number of Transactions 2022-2027
Table 29 Forecast M-Commerce by Category: Value 2022-2027
Table 30 Forecast M-Commerce by Category: % Value Growth 2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources
DEBIT CARDS IN SAUDI ARABIA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Progression towards a cashless society, with debit cards the most popular
The mada card continues to provide strong support for the growth of debit cards
Higher levels of women and youth in employment lead to more widespread issuance of debit cards
PROSPECTS AND OPPORTUNITIES
Increase in consumer base expected to fuel growth of debit cards
mada partnerships will support growth in debit cards over the forecast period
Digitisation to open up new horizon of prospects
CATEGORY DATA
Table 31 Debit Cards: Number of Cards in Circulation 2017-2022
Table 32 Debit Cards Transactions 2017-2022
Table 33 Debit Cards in Circulation: % Growth 2017-2022
Table 34 Debit Cards Transactions: % Growth 2017-2022
Table 35 Debit Cards: Number of Cards by Issuer 2017-2021
Table 36 Debit Cards: Number of Cards by Operator 2017-2021
Table 37 Debit Cards Payment Transaction Value by Issuer 2017-2021
Table 38 Debit Cards Payment Transaction Value by Operator 2017-2021
Table 39 Forecast Debit Cards: Number of Cards in Circulation 2022-2027
Table 40 Forecast Debit Cards Transactions 2022-2027
Table 41 Forecast Debit Cards in Circulation: % Growth 2022-2027
Table 42 Forecast Debit Cards Transactions: % Growth 2022-2027
CREDIT CARDS IN SAUDI ARABIA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Growth in credit cards supported by Shariah-compliant options, rewards, and cashback incentives
Buy Now Pay Later options continue to gain traction and will pose rising competition to credit cards
Shariah-compliant credit cards and relaxed bank policies needed to maintain growth
PROSPECTS AND OPPORTUNITIES
Shariah-integrated solutions to keep credit cards afloat over the forecast period
Buy Now Pay Later - a threat as well as a prospect
Mastercard attracts consumers with innovative, exclusive, and personalised payment options
CATEGORY DATA
Table 43 Credit Cards: Number of Cards in Circulation 2017-2022
Table 44 Credit Cards Transactions 2017-2022
Table 45 Credit Cards in Circulation: % Growth 2017-2022
Table 46 Credit Cards Transactions: % Growth 2017-2022
Table 47 Commercial Credit Cards: Number of Cards in Circulation 2017-2022
Table 48 Commercial Credit Cards Transactions 2017-2022

Table 49 Commercial Credit Cards in Circulation: % Growth 2017-2022
Table 50 Commercial Credit Cards Transactions: % Growth 2017-2022
Table 51 Personal Credit Cards: Number of Cards in Circulation 2017-2022
Table 52 □Personal Credit Cards Transactions 2017-2022
Table 53 □Personal Credit Cards in Circulation: % Growth 2017-2022
Table 54 □Personal Credit Cards Transactions: % Growth 2017-2022
Table 55 □Credit Cards: Number of Cards by Issuer 2017-2021
Table 56 □Credit Cards: Number of Cards by Operator 2017-2021
Table 57 □Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 58 □Credit Cards Payment Transaction Value by Operator 2017-2021
Table 59 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021
Table 60 □Commercial Credit Cards: Number of Cards by Operator 2017-2021
Table 61 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 62 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021
Table 63 □Personal Credit Cards: Number of Cards by Issuer 2017-2021
Table 64 □Personal Credit Cards: Number of Cards by Operator 2017-2021
Table 65 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 66 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021
Table 67 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027
Table 68 □Forecast Credit Cards Transactions 2022-2027
Table 69 □Forecast Credit Cards in Circulation: % Growth 2022-2027
Table 70 □Forecast Credit Cards Transactions: % Growth 2022-2027
Table 71 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027
Table 72 □Forecast Commercial Credit Cards Transactions 2022-2027
Table 73 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027
Table 74 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027
Table 75 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027
Table 76 □Forecast Personal Credit Cards Transactions 2022-2027
Table 77 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027
Table 78 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027
CHARGE CARDS IN SAUDI ARABIA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Charge cards continue to be a niche category in Saudi Arabia
Charge cards transactions value trends inversely proportional to volume as consumers cut back on high value purchases
American Express continues to be the sole player in charge cards
PROSPECTS AND OPPORTUNITIES
Debit and credit cards pose an ongoing hindrance for charge cards
Flexibility and adjustments needed amid evolving consumer demands
Travel interests serve as a lingering opportunity for charge cards
CATEGORY DATA
Table 79 Charge Cards: Number of Cards in Circulation 2017-2022
Table 80 Charge Cards Transactions 2017-2022
Table 81 Charge Cards in Circulation: % Growth 2017-2022
Table 82 Charge Cards Transactions: % Growth 2017-2022
Table 83 Commercial Charge Cards: Number of Cards in Circulation 2017-2022
Table 84 Commercial Charge Cards Transactions 2017-2022

Table 85 Commercial Charge Cards in Circulation: % Growth 2017-2022
Table 86 Commercial Charge Cards Transactions: % Growth 2017-2022
Table 87 Personal Charge Cards: Number of Cards in Circulation 2017-2022
Table 88 Personal Charge Cards Transactions 2017-2022
Table 89 Personal Charge Cards in Circulation: % Growth 2017-2022
Table 90 Personal Charge Cards Transactions: % Growth 2017-2022
Table 91 Charge Cards: Number of Cards by Issuer 2017-2021
Table 92 Charge Cards: Number of Cards by Operator 2017-2021
Table 93 Charge Cards Payment Transaction Value by Issuer 2017-2021
Table 94 Charge Cards Payment Transaction Value by Operator 2017-2021
Table 95 Commercial Charge Cards: Number of Cards by Issuer 2017-2021
Table 96 Commercial Charge Cards: Number of Cards by Operator 2017-2021
Table 97 Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021
Table 98 Commercial Charge Cards Payment Transaction Value by Operator 2017-2021
Table 99 Personal Charge Cards: Number of Cards by Issuer 2017-2021
Table 100 Personal Charge Cards: Number of Cards by Operator 2017-2021
Table 101 Personal Charge Cards Transaction Value by Issuer 2017-2021
Table 102 Personal Charge Cards Transaction Value by Operator 2017-2021
Table 103 Forecast Charge Cards: Number of Cards in Circulation 2022-2027
Table 104 Forecast Charge Cards Transactions 2022-2027
Table 105 Forecast Charge Cards in Circulation: % Growth 2022-2027
Table 106 Forecast Charge Cards Transactions: % Growth 2022-2027
Table 107 Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027
Table 108 Forecast Commercial Charge Cards Transactions 2022-2027
Table 109 Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027
Table 110 Forecast Commercial Charge Cards Transactions: % Growth 2022-2027
Table 111 Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027
Table 112 Forecast Personal Charge Cards Transactions 2022-2027
Table 113 Forecast Personal Charge Cards in Circulation: % Growth 2022-2027
Table 114 Forecast Personal Charge Cards Transactions: % Growth 2022-2027
PRE-PAID CARDS IN SAUDI ARABIA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Growth of payroll pre-paid cards, midst the switch to a cashless society
Pre-paid gift cards gain traction owing to the culture of gifting in the Kingdom
Banks give cashback incentives to make prepaid cards more appealing
PROSPECTS AND OPPORTUNITIES
Simplicity and convenience will support growth in pre-paid cards over the forecast period
Development of digital banking and emerging fintech platforms also set to support growth
Growing commitment to enhance transport industry expected to bring forth transport cards
CATEGORY DATA
Table 115 Pre-paid Cards: Number of Cards in Circulation 2017-2022
Table 116 Pre-paid Cards Transactions 2017-2022
Table 117 Pre-paid Cards in Circulation: % Growth 2017-2022
Table 118 Pre-paid Cards Transactions: % Growth 2017-2022
Table 119 Open Loop Pre-paid Cards Transactions 2017-2022
Table 120 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 121 Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 122 Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 123 Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 124 Pre-paid Cards Transaction Value by Operator 2017-2021
Table 125 Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 126 Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 127 Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 128 Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 129 Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027
Table 130 Forecast Pre-paid Cards Transactions 2022-2027
Table 131 Forecast Pre-paid Cards in Circulation: % Growth 2022-2027
Table 132 Forecast Pre-paid Cards Transactions: % Growth 2022-2027
Table 133 Forecast Open Loop Pre-paid Cards Transactions 2022-2027
Table 134 Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027
STORE CARDS IN SAUDI ARABIA
2022 DEVELOPMENT

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