

Edible Oils in Austria

Market Direction | 2023-04-26 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Edible oils such as sunflower and rapeseed oil continue to be staple items in Austrian households. In the first year of the COVID-19 pandemic, demand for these oils soared due to stockpiling and home seclusion. However, sales have been on the decline since 2021 as Austrian consumers gradually emerge from the pandemic and cook less at home. While the Russian invasion of Ukraine caused supply issues for a number of months, sales of edible oils remained above pre-pandemic levels in 2022.

Euromonitor International's Edible Oils in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Edible Oils in Austria
Euromonitor International
April 2023

List Of Contents And Tables

EDIBLE OILS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of edible oils decline as demand normalises to pre-pandemic levels

Sustainability and health and wellness trends influence demand for edible oils

Reopening of restaurants yet to boost foodservice volume sales of edible oils

PROSPECTS AND OPPORTUNITIES

Value and volume sales of edible oils expected to stabilise in 2023

Healthy living and sustainability to drive demand

Rapeseed oil to post strongest growth

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2017-2022

Table 2 Sales of Edible Oils by Category: Value 2017-2022

Table 3 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 4 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 6 LBN Brand Shares of Edible Oils: % Value 2019-2022

Table 7 Distribution of Edible Oils by Format: % Value 2017-2022

Table 8 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 9 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN AUSTRIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Edible Oils in Austria

Market Direction | 2023-04-26 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com