

## **Dog Food in South Korea**

Market Direction | 2023-04-26 | 25 pages | Euromonitor

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### **Report description:**

High inflation rates severely affected dog food in 2022, and this has continued in 2023. Many dog food brands have increased their retail prices by 10-20%, as every cost involved in producing dog food, such as raw materials and shipping, has increased rapidly, having a knock-on impact on prices. With higher prices, consumers have started to look for different ways to minimise their expenses. For instance, they have started to more actively look for discount deals, both online and in physical sto...

Euromonitor International's Dog Food in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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