

## **Dog Food in Peru**

Market Direction | 2023-04-25 | 24 pages | Euromonitor

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### **Report description:**

High inflation was prevalent in the country in 2022 and dog food was no exception. Even though it has remained in single digits, at less than 9%, this was still the highest it had been in 26 years. Inflation was high due to an increase in dollar exchange rates stimulated by both the internal and external political situation. Also significant was an increase in import costs that impacted many products in the category directly because they were imported or indirectly through the inputs used for th...

Euromonitor International's Dog Food in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2023

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