

Dog Food in Bulgaria

Market Direction | 2023-04-26 | 26 pages | Euromonitor

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Report description:

Inflationary pressures fuelled by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine have continued to drive up unit prices in dog food in Bulgaria in 2023. While prices have increased at a much slower pace than in 2022, the category is still poised to record significantly faster growth in current value sales than volume sales for the year as a whole. Current value growth has been further bolstered by buoyant demand for higher quality and more expensive products. T...

Euromonitor International's Dog Food in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2023

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