

Dog Food in Brazil

Market Direction | 2023-04-24 | 29 pages | Euromonitor

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Report description:

Brazil is one of the countries with the largest pet populations in the world, ranking third behind China and the US. Since the emergence of the pandemic in 2020, the pet population in Brazil, particularly the dog population, has consistently grown, where there are often more pets than children in local households. Despite the significant rise, Brazil ranks sixth in market revenue size for pet food. While just over half of Brazilian dog and cat owners do not feed their pets prepared food, this sh...

Euromonitor International's Dog Food in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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