

Dog Food in Belgium

Market Direction | 2023-04-21 | 26 pages | Euromonitor

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Report description:

Despite inflationary measures, increased prices, and a higher dog abandonment rate than in previous years, the dog population is still growing, albeit at more moderate levels than in previous years. Small dogs are becoming increasingly popular as they are easier to take care of and require less food, a trend which is projected to be maintained in 2023. Dog food has experienced growth in volume terms and a significant value increase. Especially towards the end of 2022 and beginning of 2023, the p...

Euromonitor International's Dog Food in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Premiumisation continues to thrive despite inflation

Wet dog food is amongst the fastest-growing products, with healthy and nutritious raw food increasingly popular

Environmentally-conscious brands focus on sustainability and reducing their carbon footprint

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